



CAFFE
STRATEGIES



***Intercultural Creativity®:
The Neuroscience of Leadership***

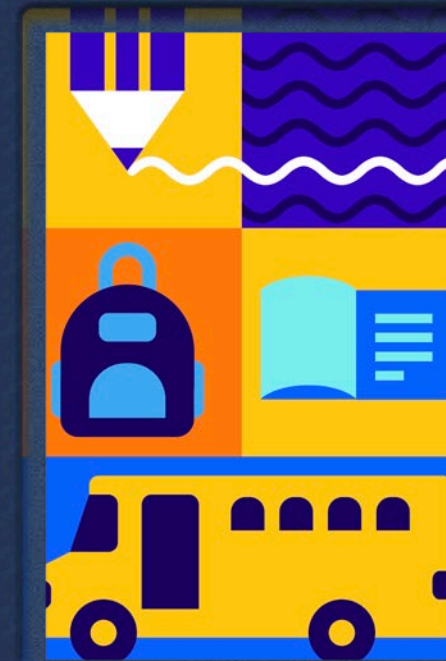
*Genein M. Letford, M.Ed
Intercultural Creativity®*



Acres of Diamonds



Acres of Diamonds



**DONORS
CHOOSE**



VUCA

V - Volatile

U - Uncertain

C - Complex

A - Ambiguous





Emotional Intelligence



Emotional Intelligence
Adaptability



Emotional Intelligence

Adaptability

Cultural Competence



Emotional Intelligence

Adaptability

Cultural Competence

Psychological Safety



Emotional Intelligence

Adaptability

Cultural Competence

Psychological Safety

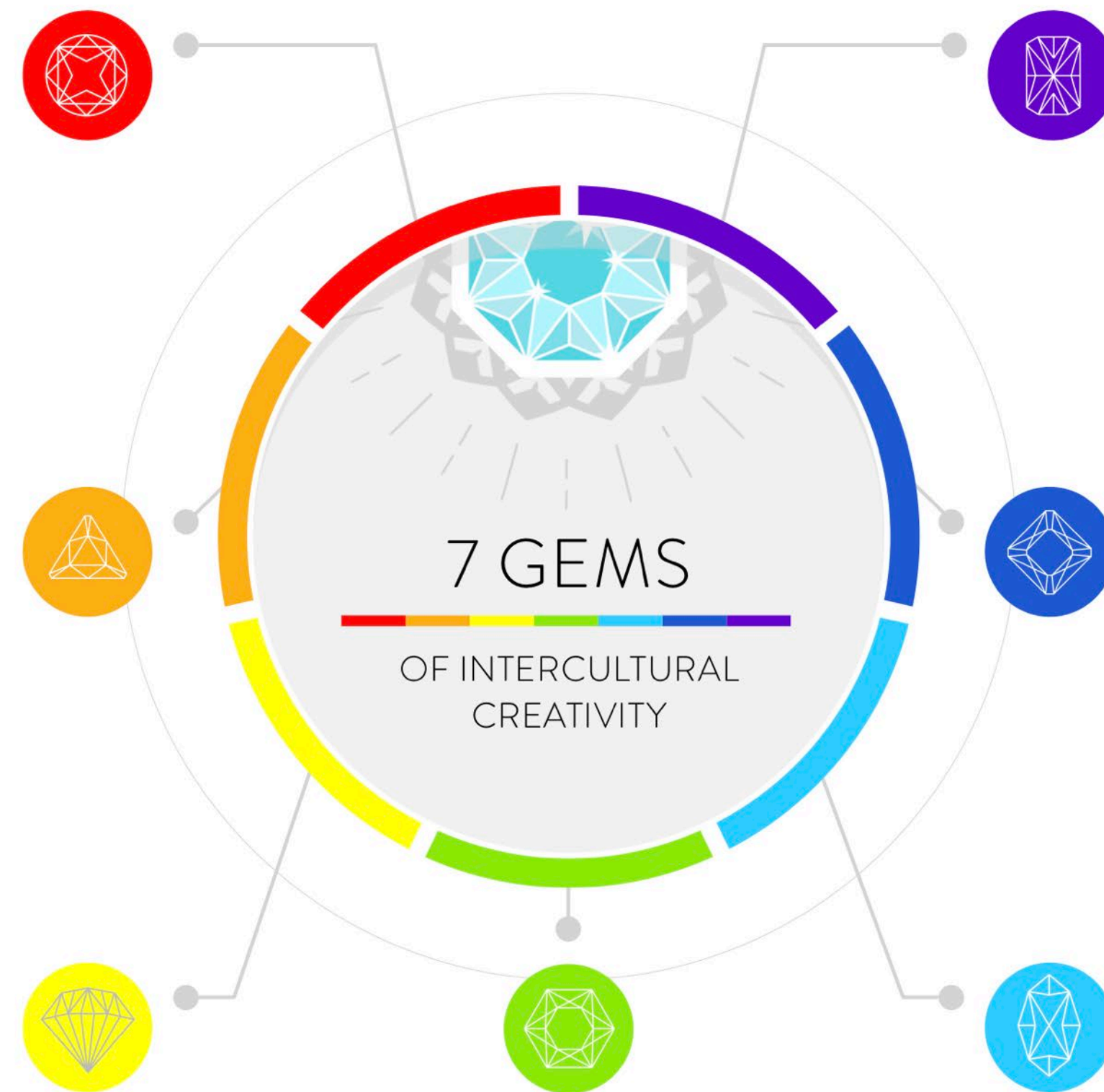
Intercultural

Creativity



Emotional Intelligence
Adaptability
Cultural Competence
Psychological Safety

What is
Intercultural
Creativity?



Cultural Competence + Creative Thinking =
Intercultural Creativity®



Creative Thinking

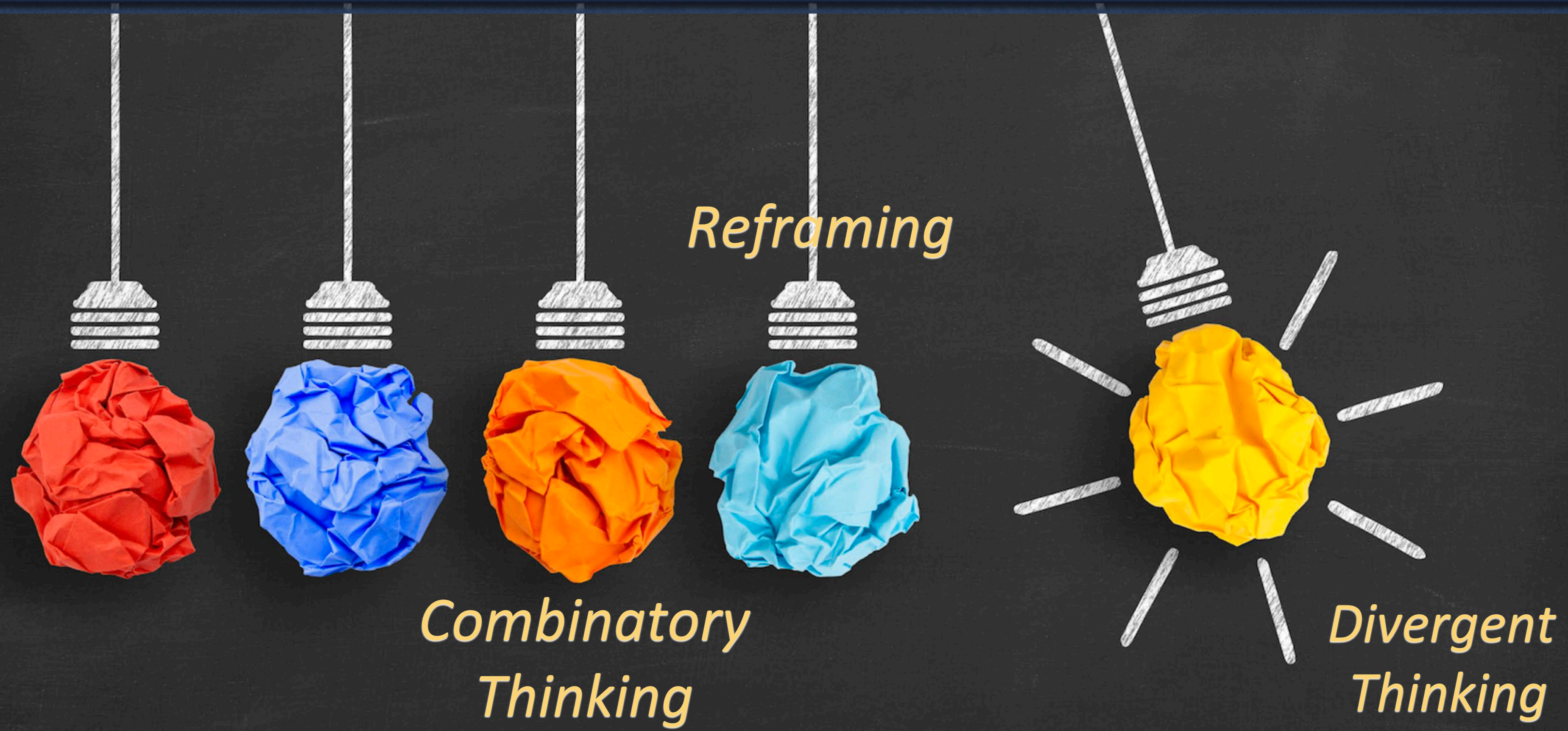
The process of problem finding and problem solving with relevance, value and novelty.



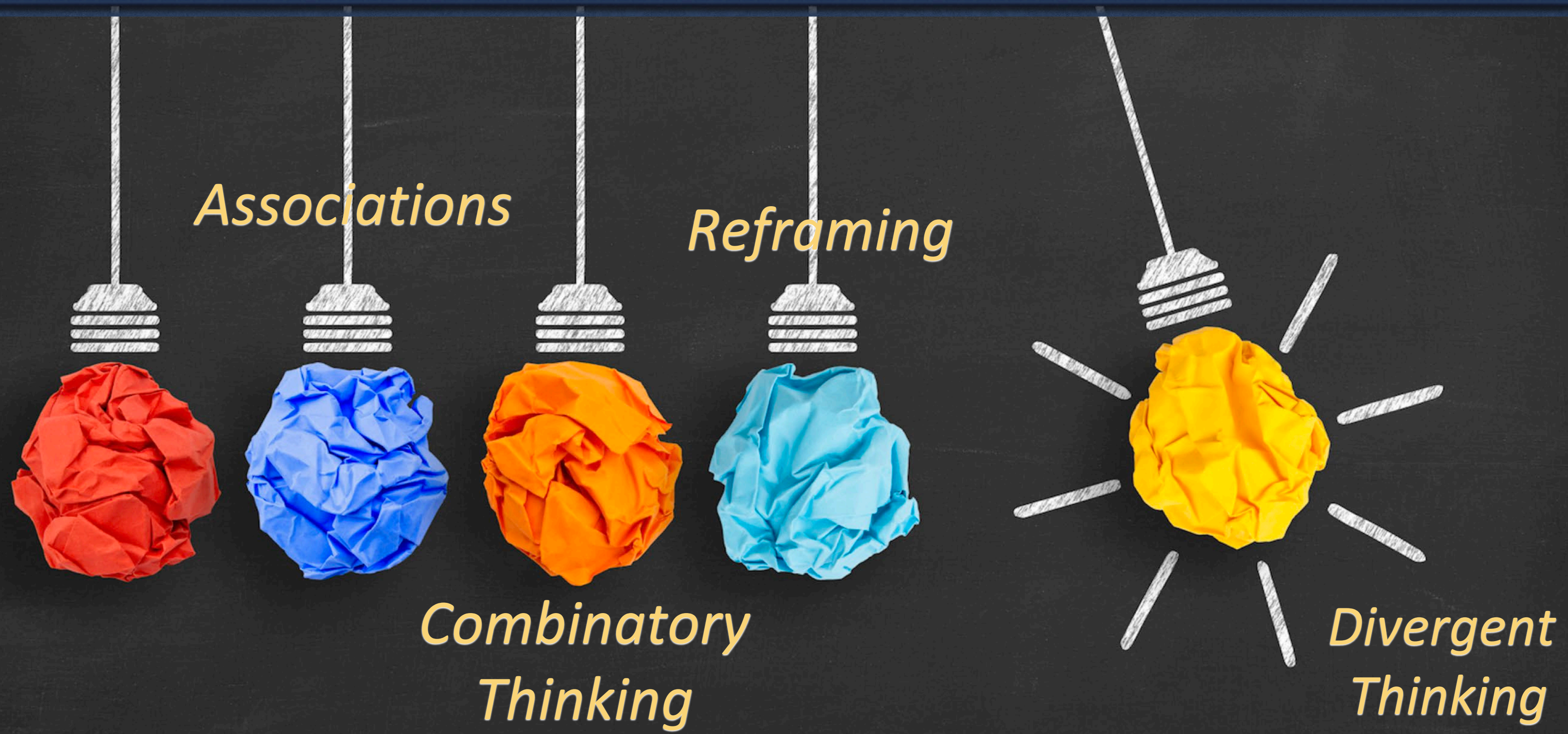
Creative Thinking



Creative Thinking



Creative Thinking



Creative Thinking



*Metaphorical
Thinking*

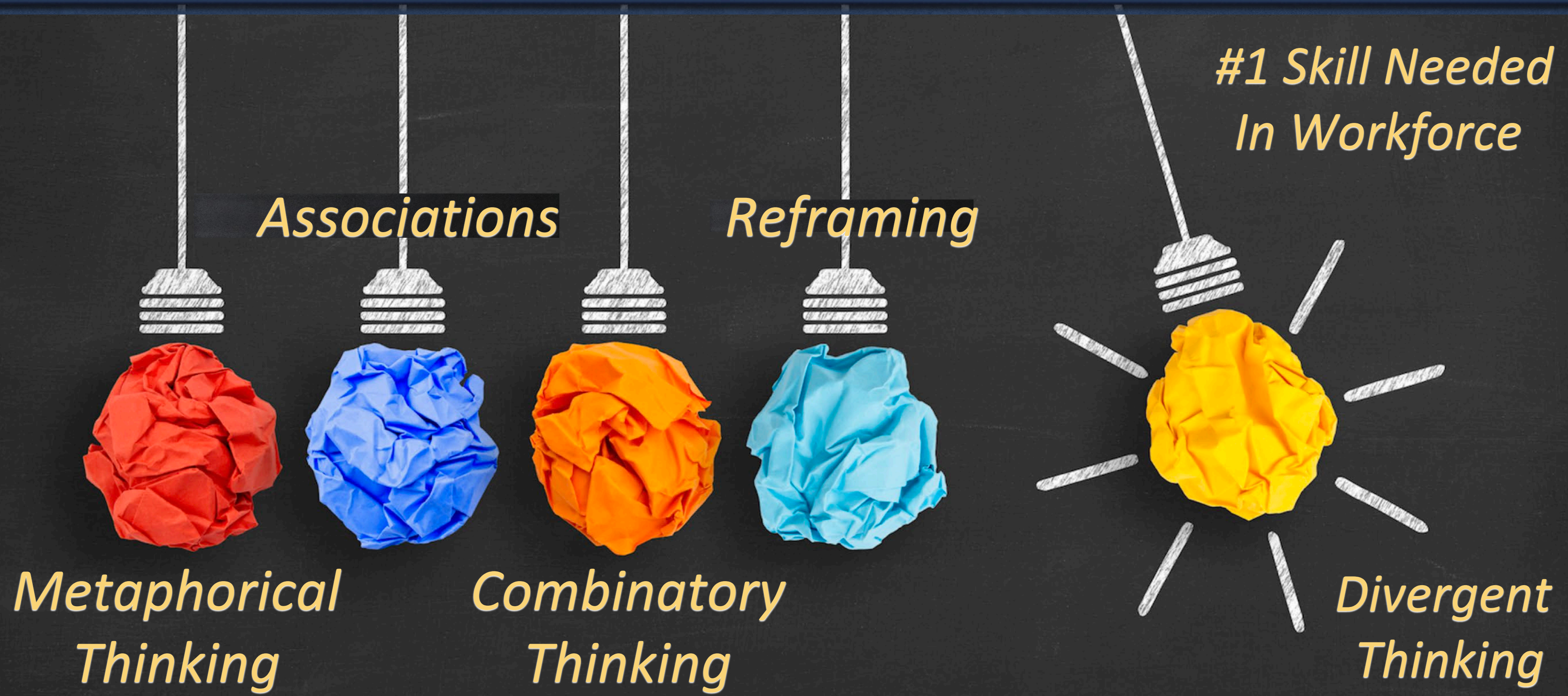
Associations

*Combinatory
Thinking*

Reframing

*Divergent
Thinking*

Creative Thinking



Creative Thinking

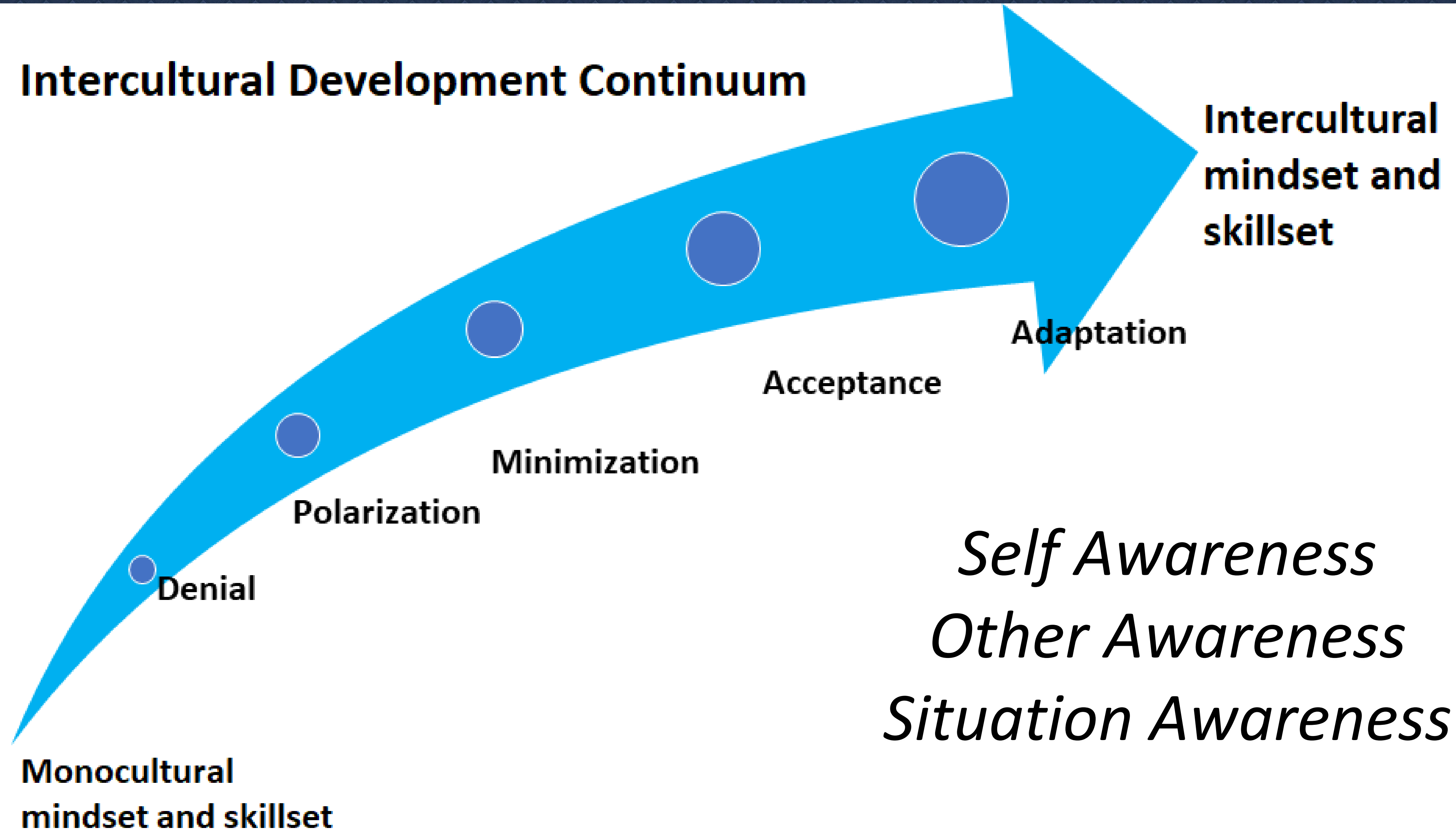
The process of problem finding and problem solving with relevance, value and novelty.



Cultural Competence

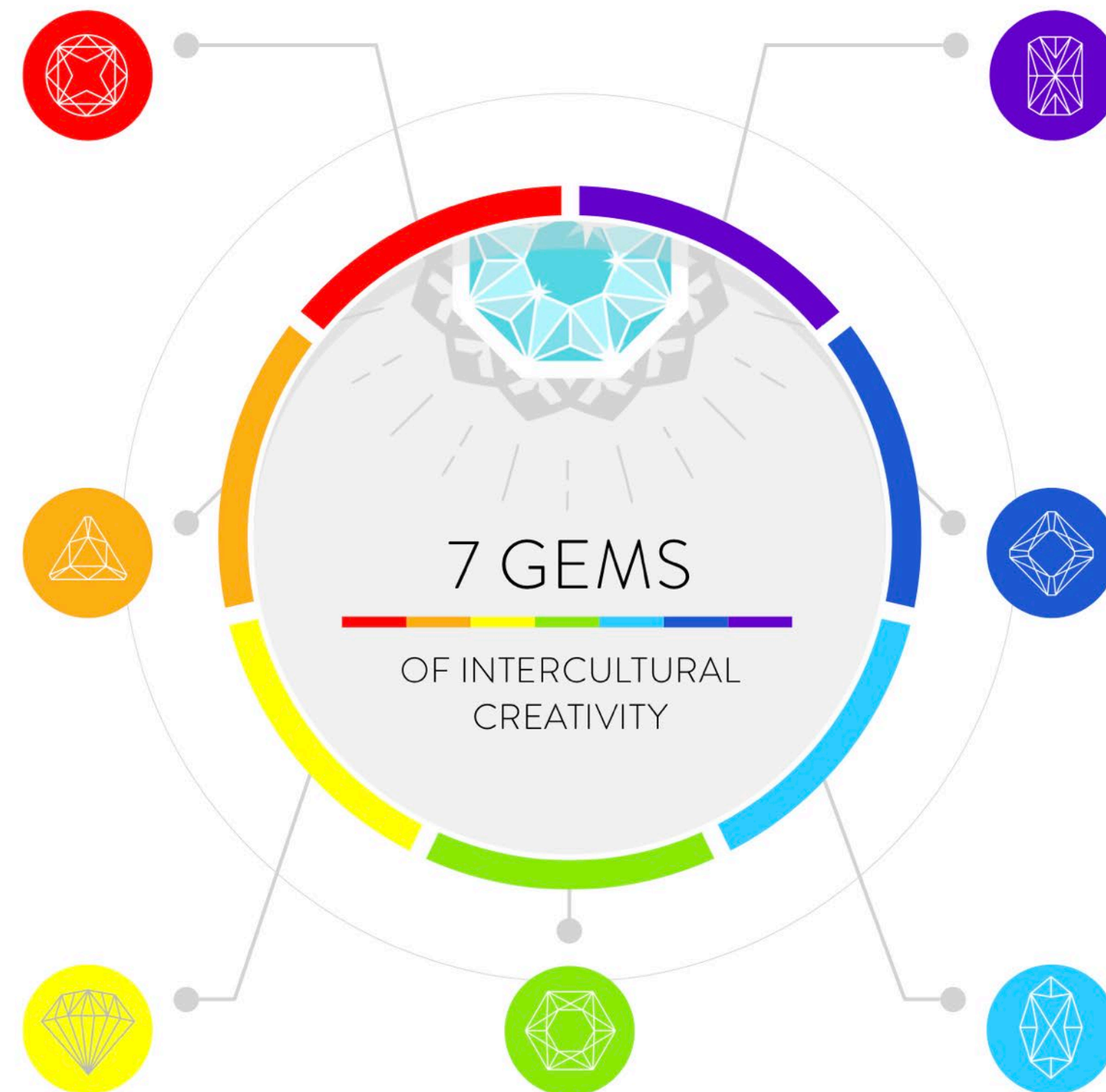
*Observing similarities and differences with complexity to adapt behavior
various cultural situations.*

Intercultural Development Continuum

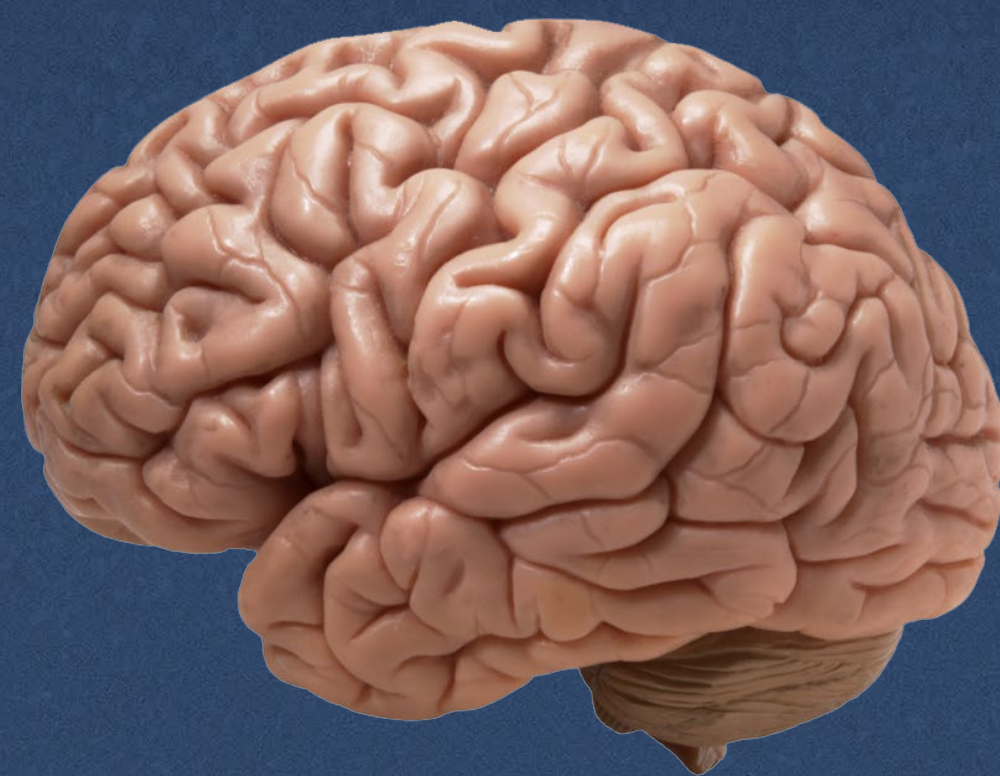
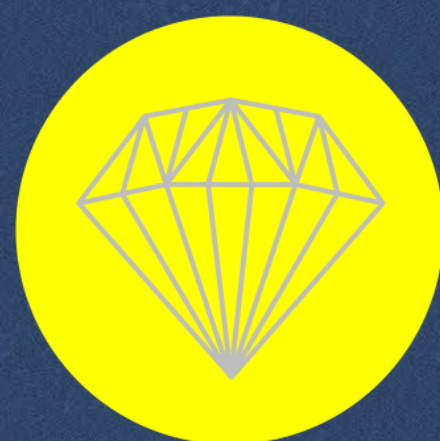


But it starts with...

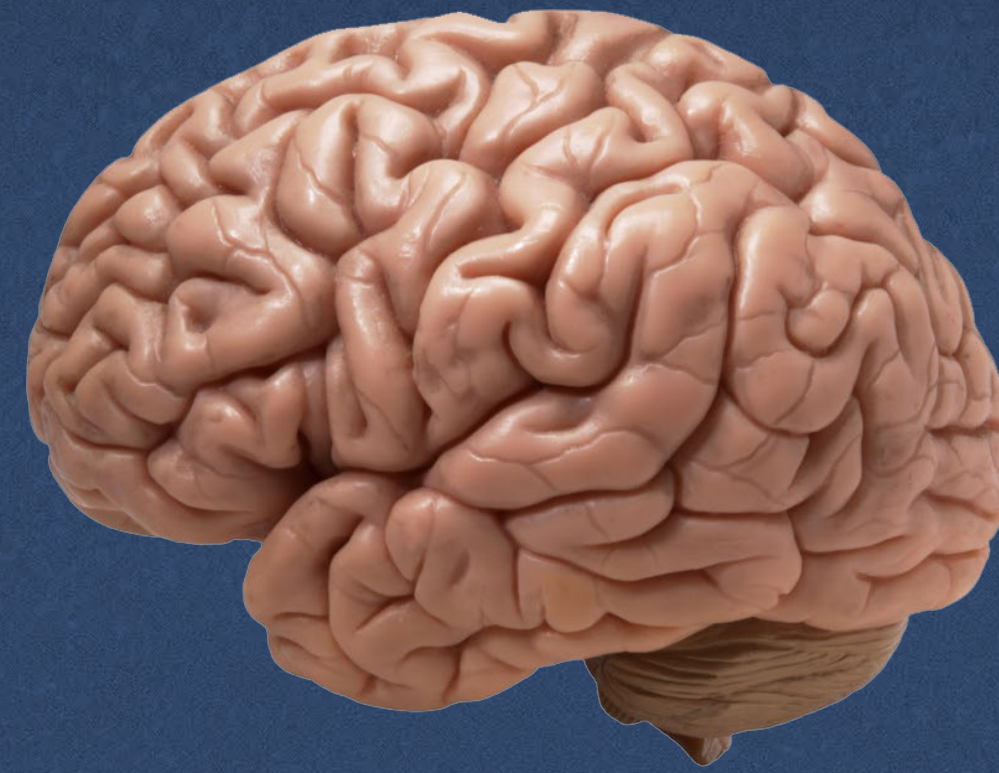
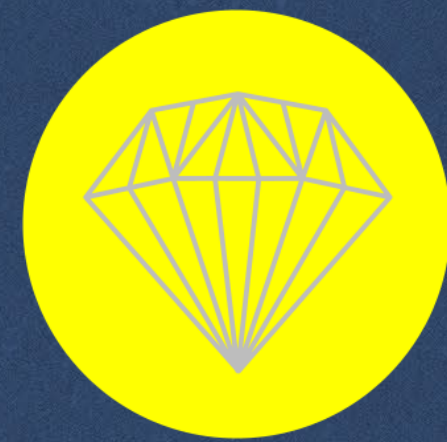




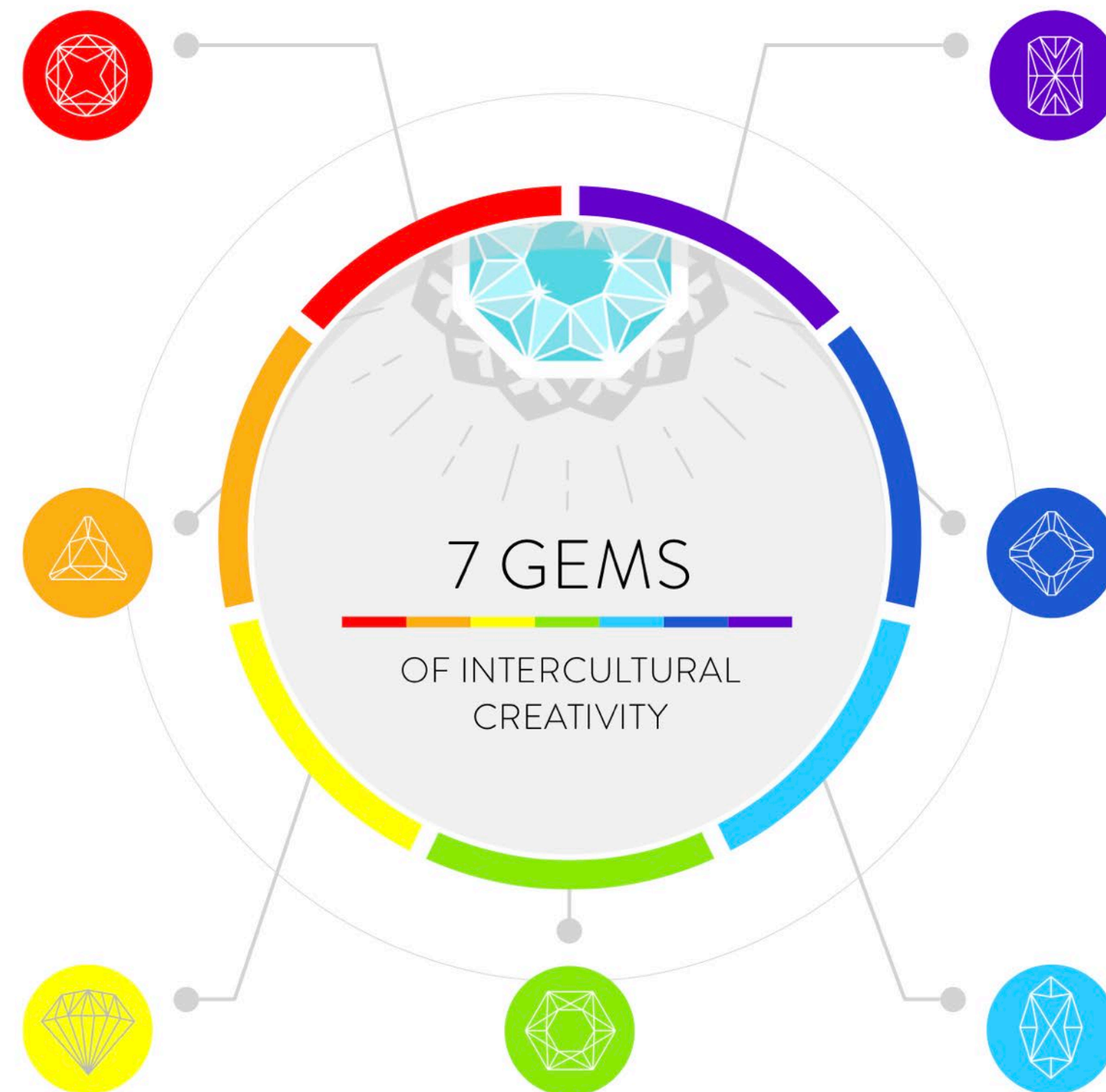
Cultural Competence + Creative Thinking =
Intercultural Creativity®



Neuroscience Supports
Intercultural Creativity



How can insights into brain processes
increase trust in diverse teams?



7 Gems of Intercultural Creativity®



The Gem Journey
**CREATIVE GROWTH
MINDSET**

Intercultural Creativity is a growth mindset journey.



The Gem Journey

**CREATIVE GROWTH
MINDSET**

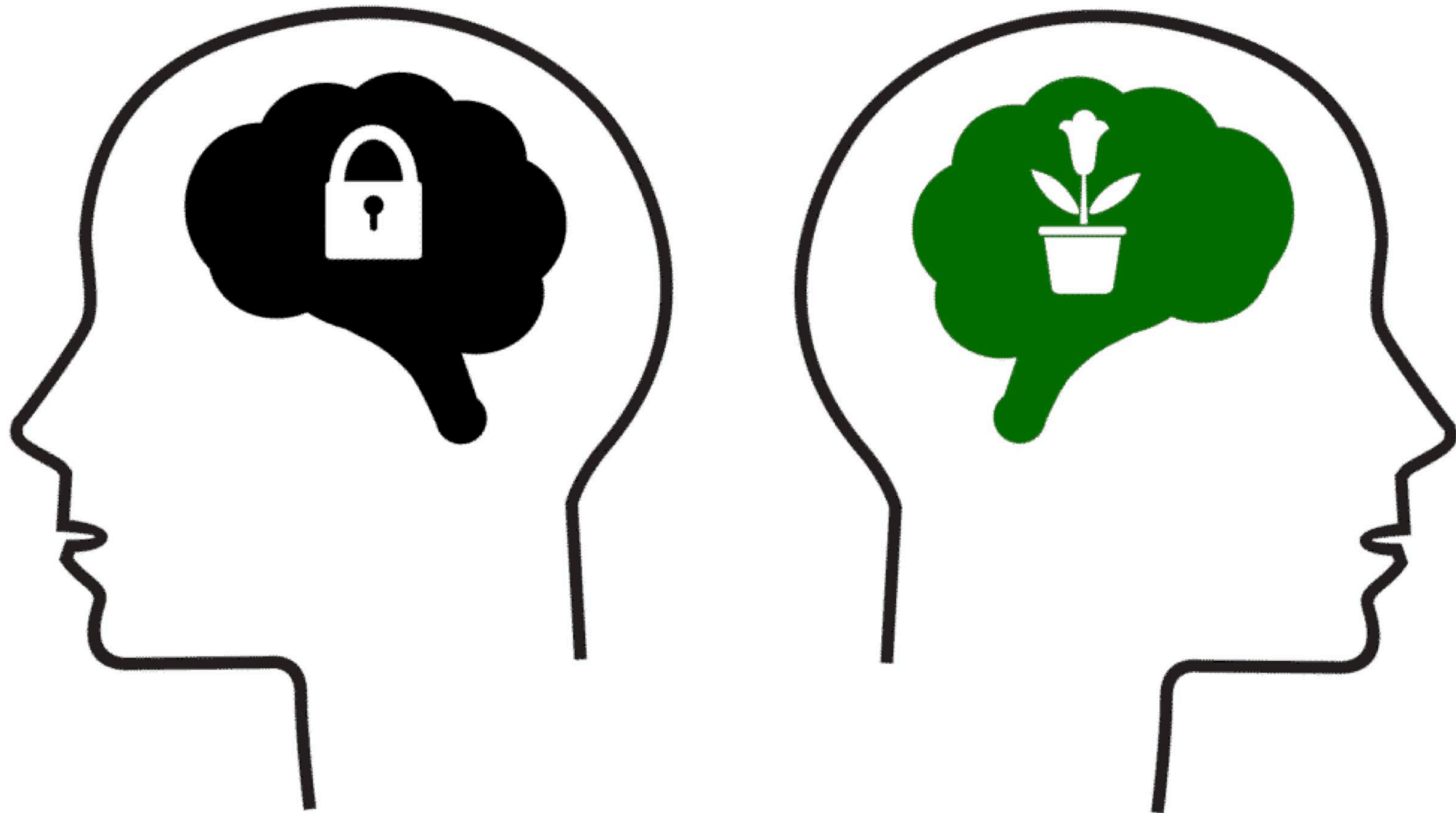
Cultural competence is a choice.



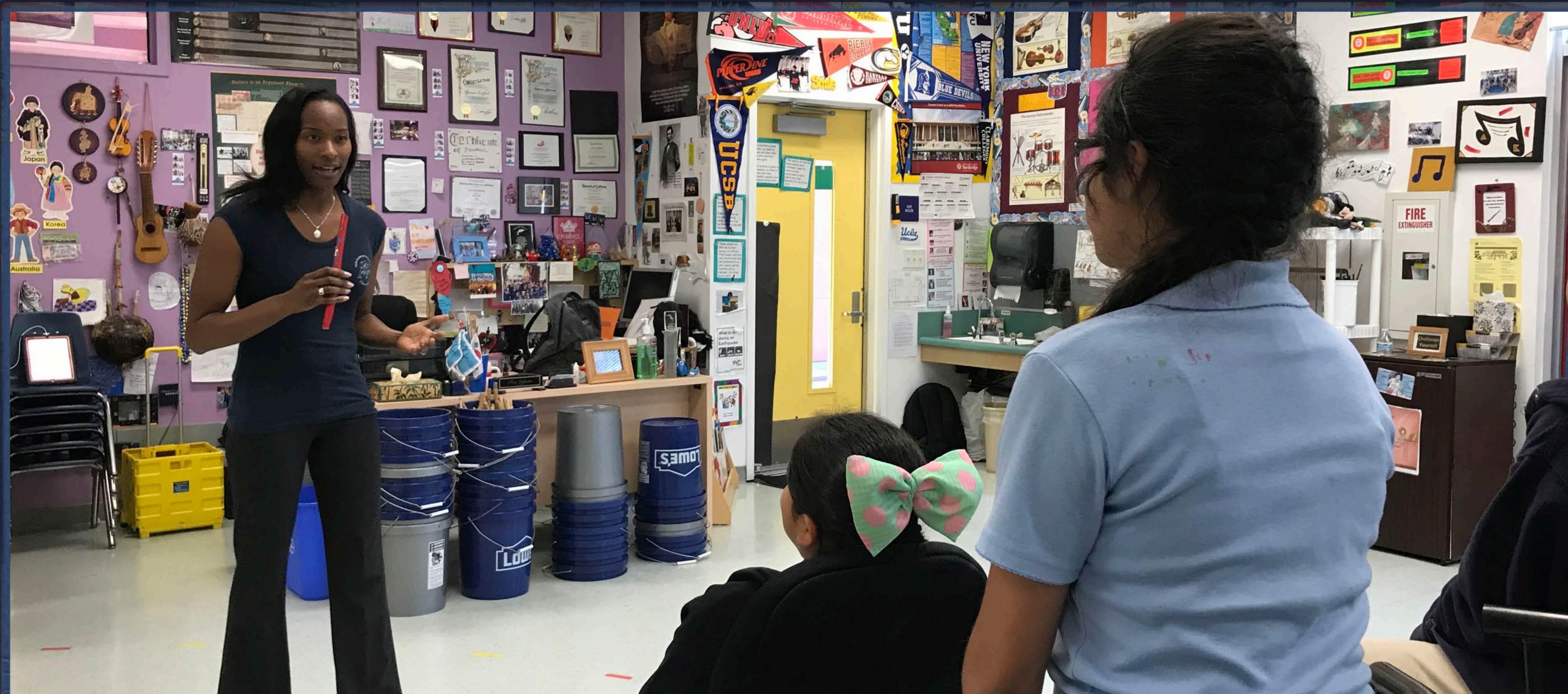
The Gem Journey
**CREATIVE GROWTH
MINDSET**



Creative thinking is a choice.

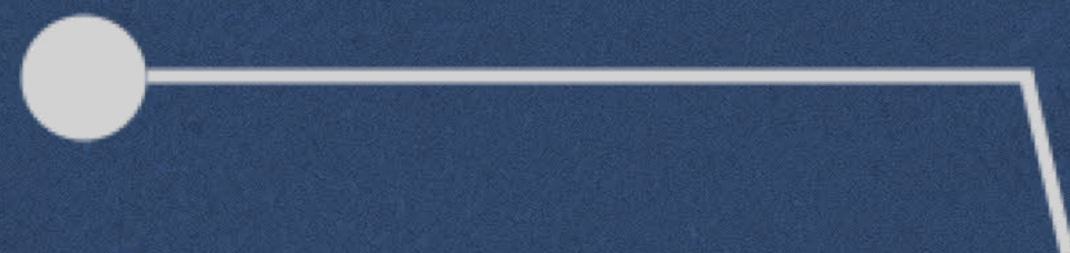


Our Mindset Affects Their Performance

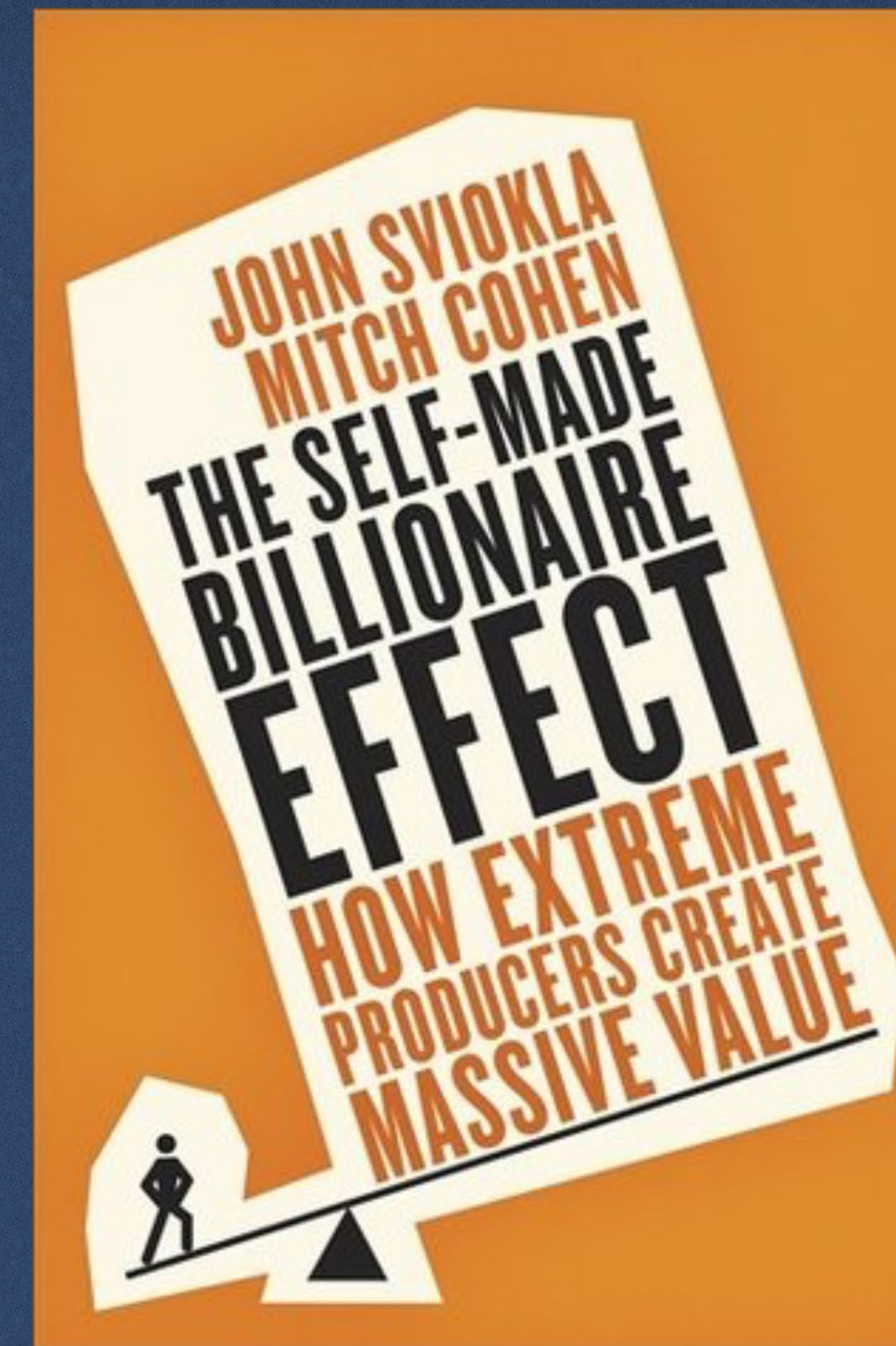


Be Transparent with Your Journey

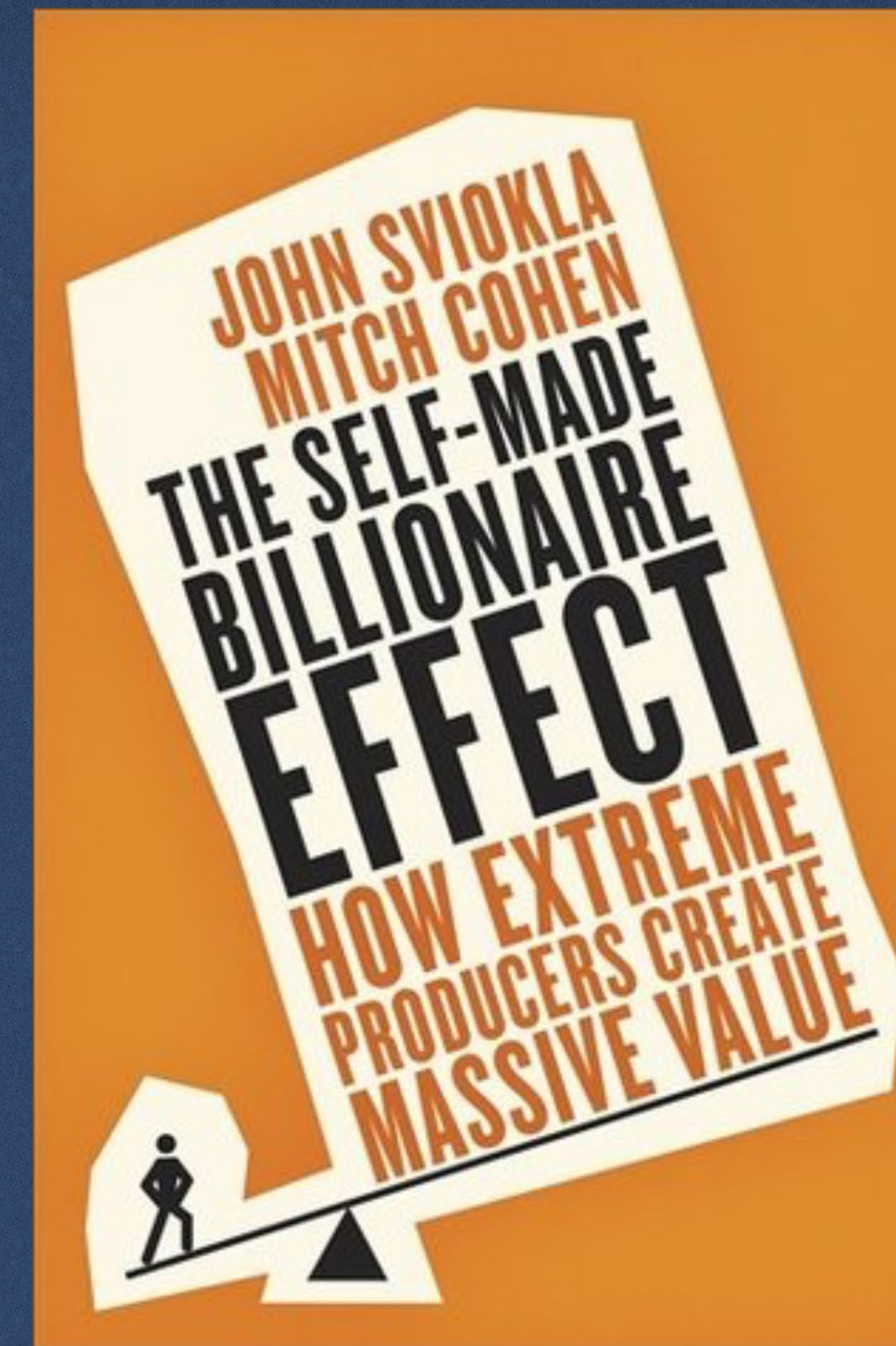




Open Mind - Open Heart
THE EMPATHETIC WAY



Mitch Cohen, Former PwC Vice Chairman, Author, Episode # 2



Empathetic Imagination



Experience provides connection.

Be open to experience.

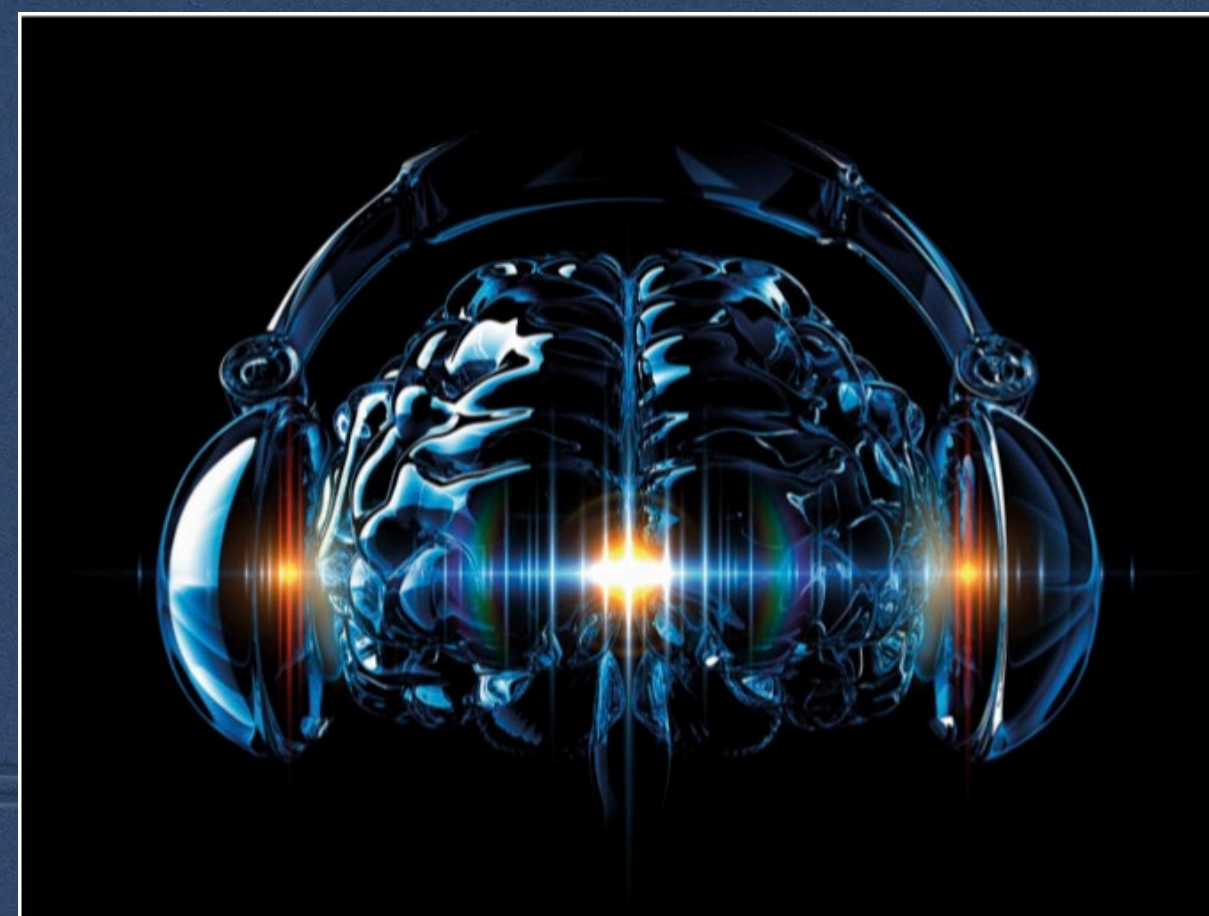


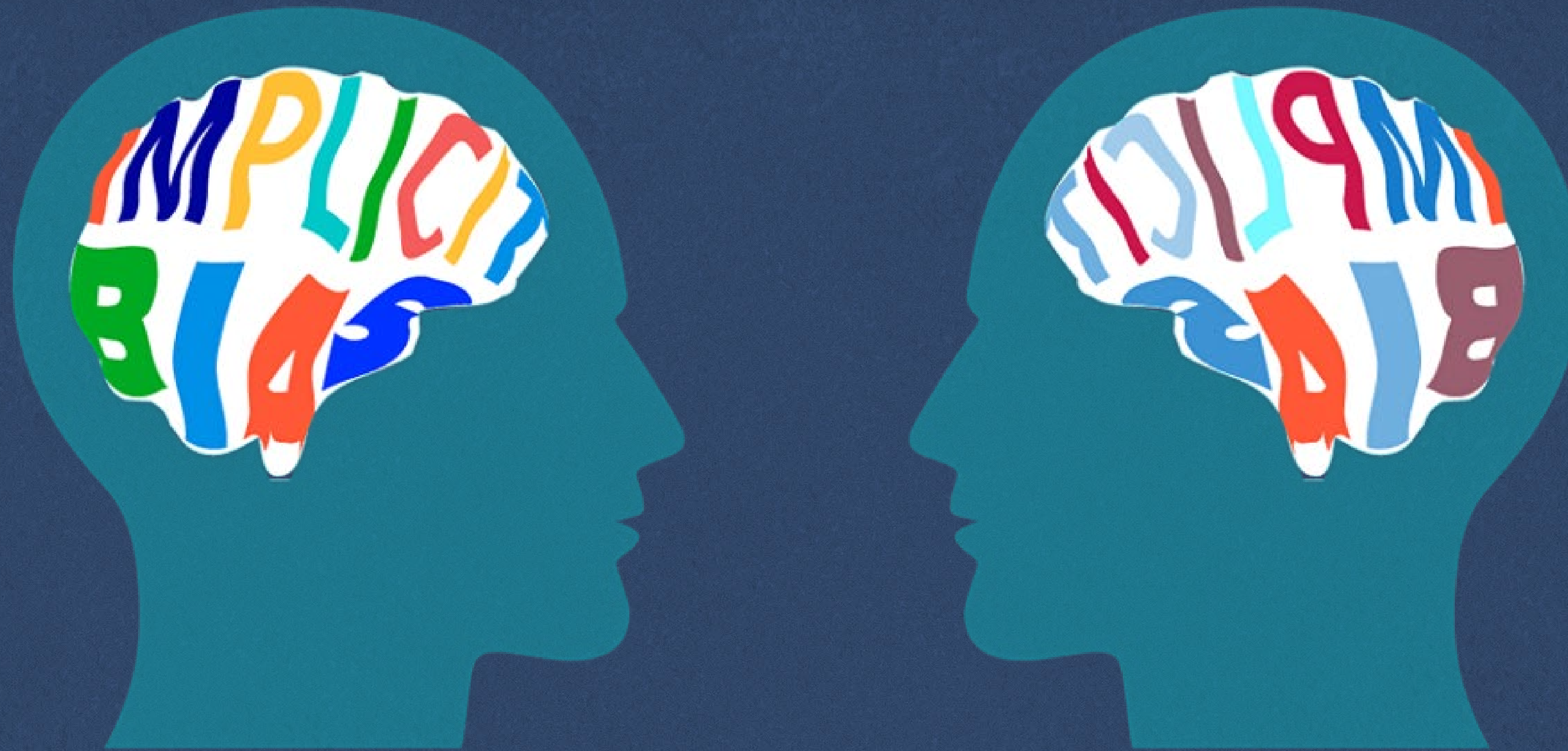
The Brain

Our Best Friend and Worst Enemy

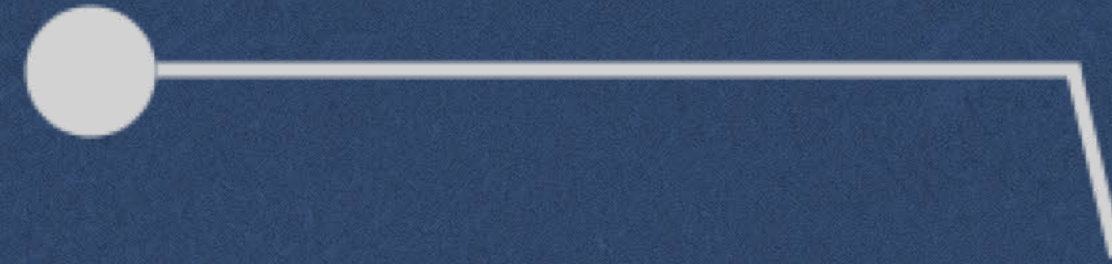
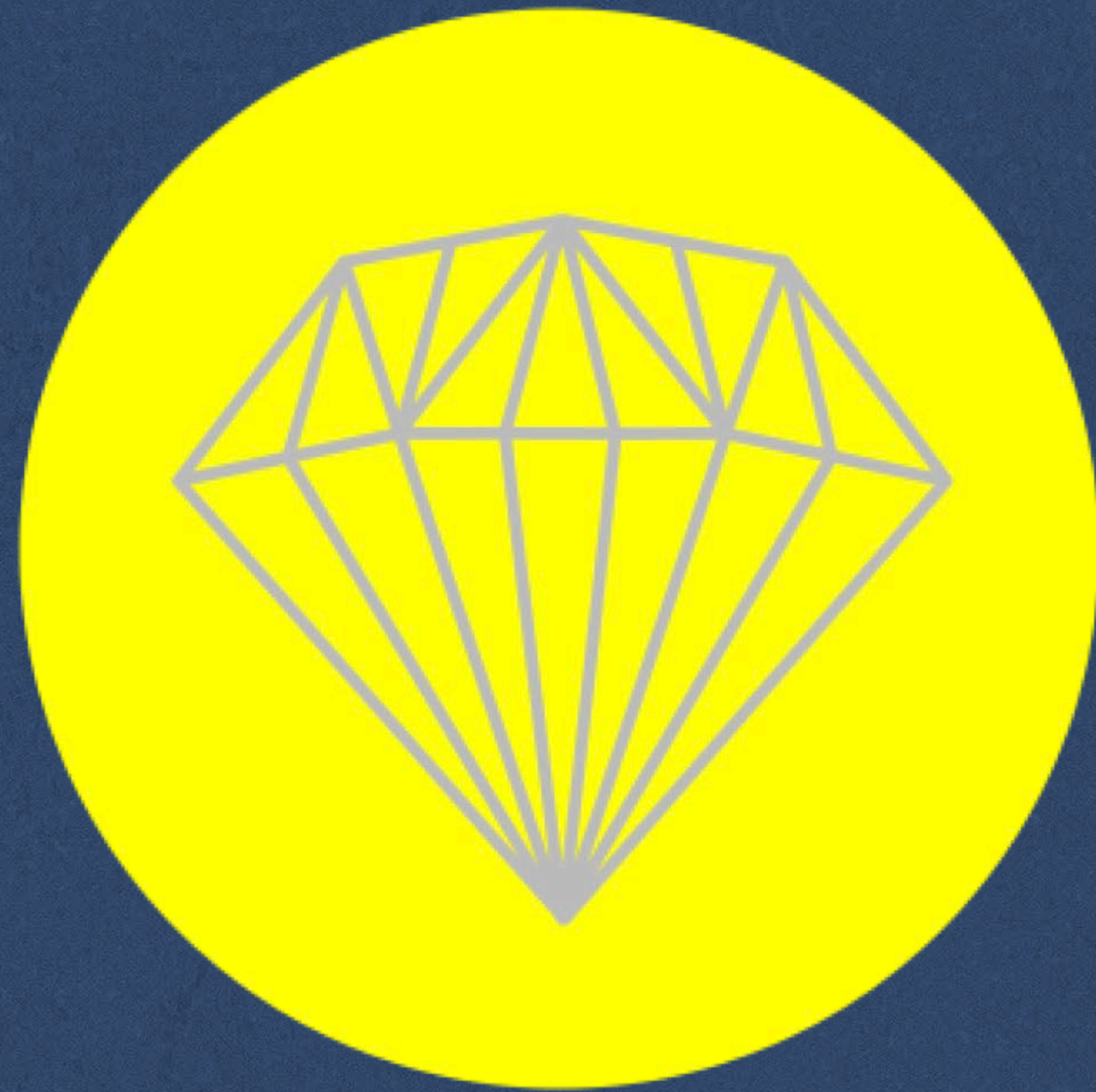
Do You Hear What I Hear?

Listening for Your Expectations





Manage and Control for Biases



I See You - I See Me

CULTURAL OBSERVATION



KFC[®]

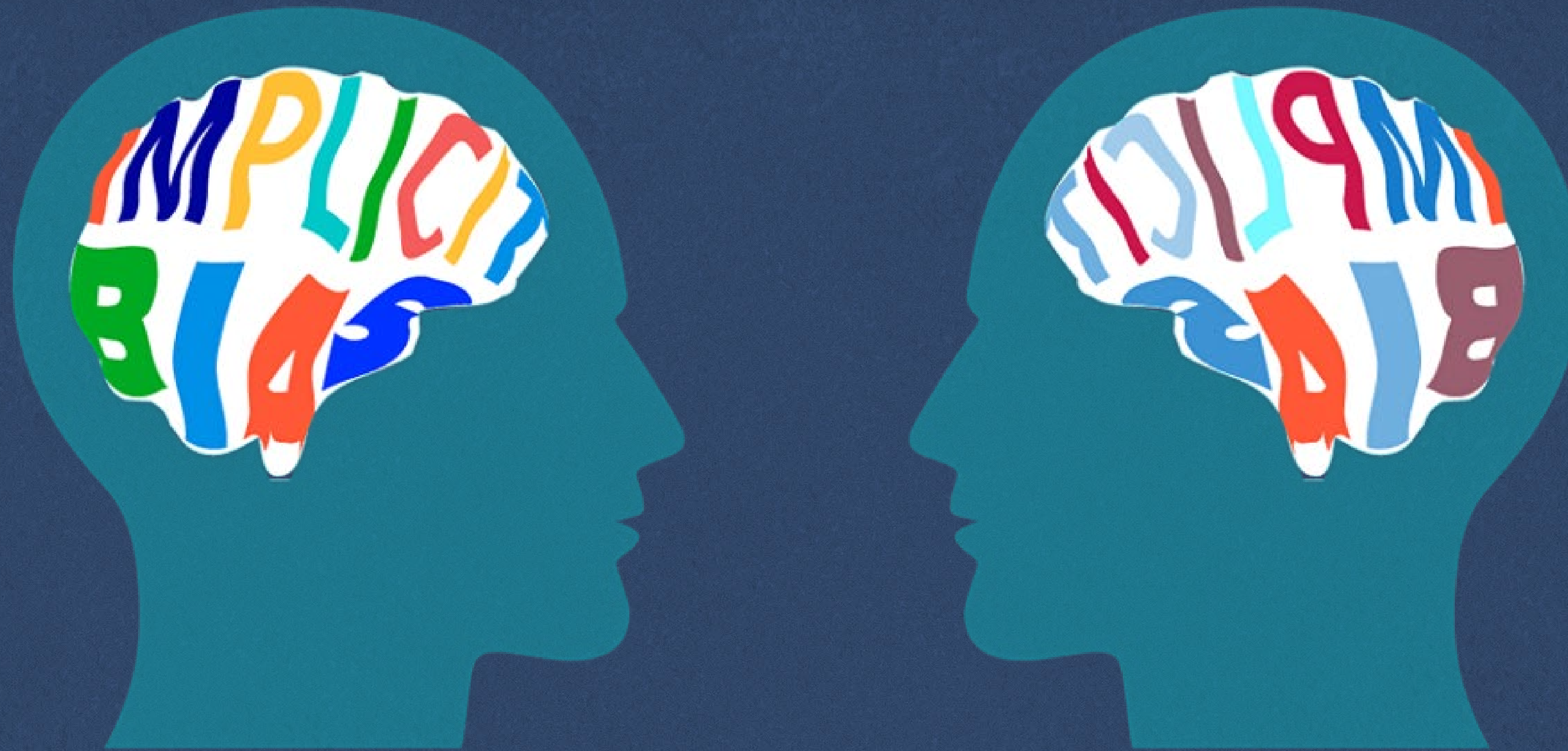


Exposure affects observation



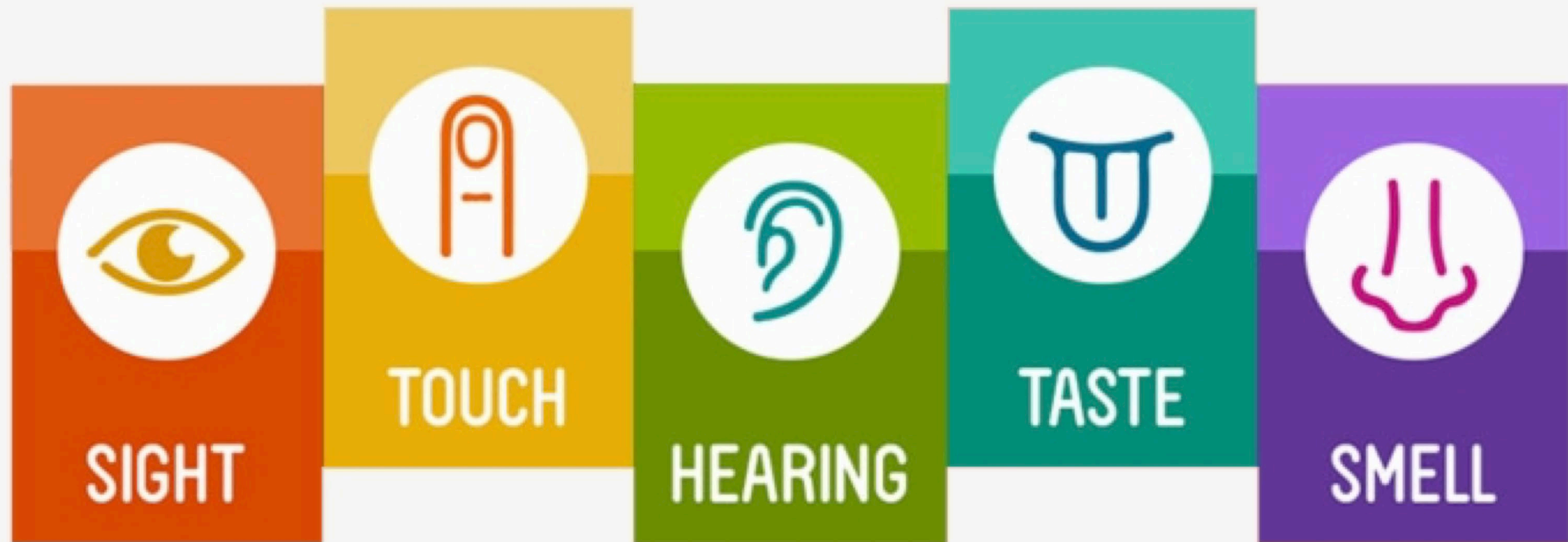
Culture affects observation

Erin Meyer, 'The Culture Map'



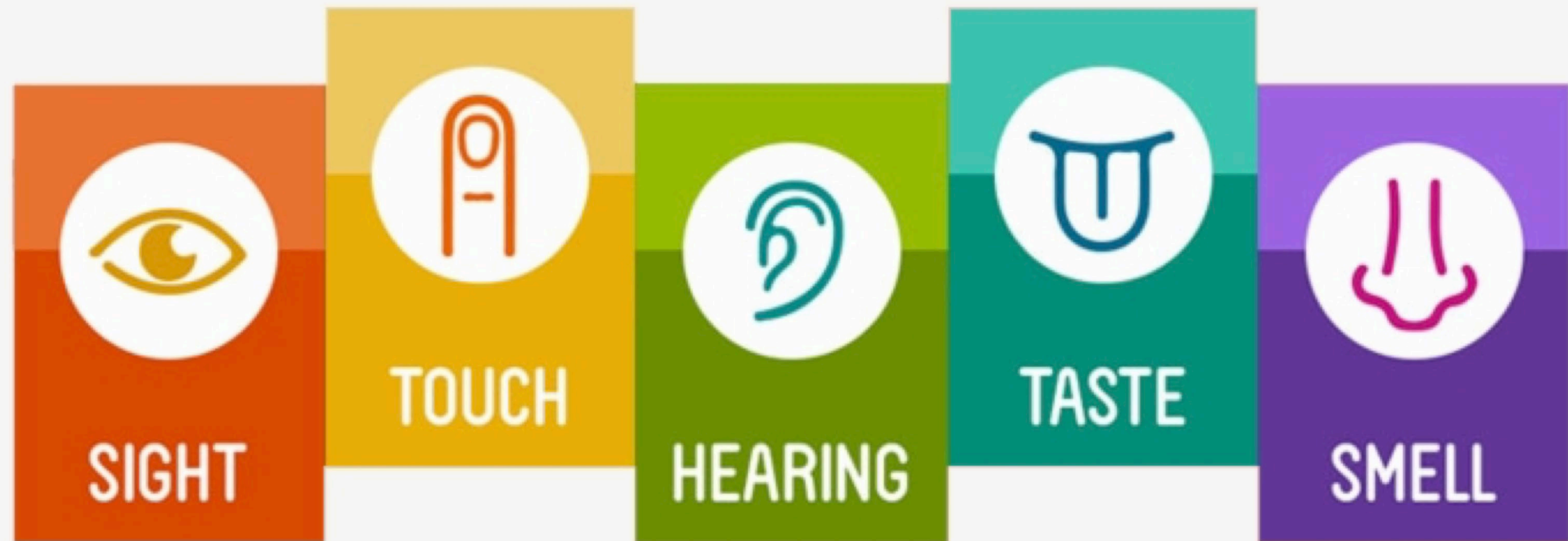
Inclusion = Innovation





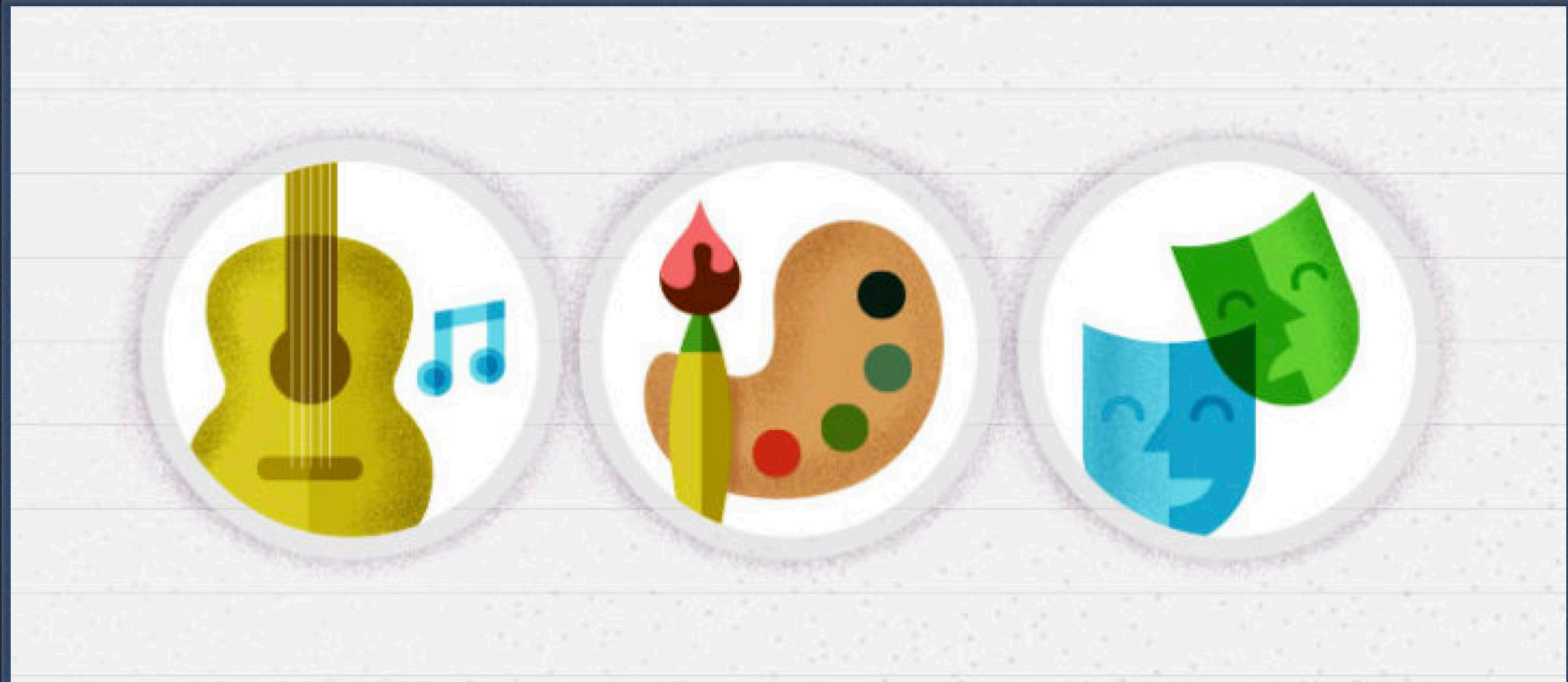
Observe - to 'attend' to

*Where is **your** attention?*

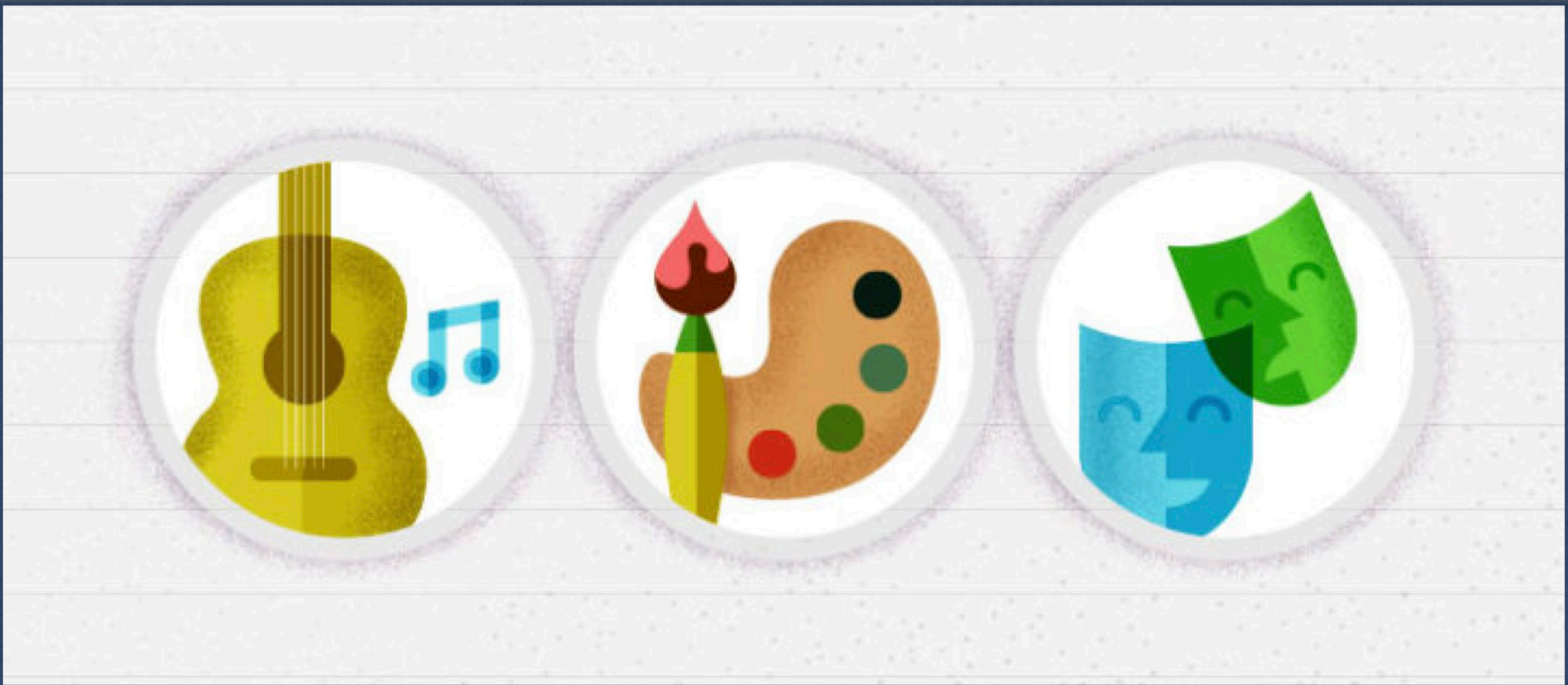


Observe - to 'attend' to

*Where is **their** attention?*

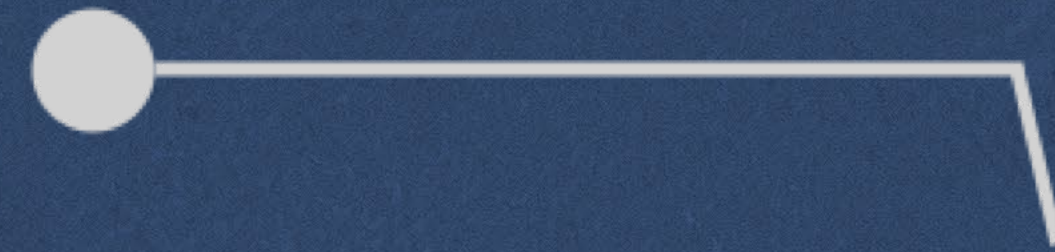


The arts increases their observational skills
for creativity *and* cultural awareness.



Emotional Intelligence
Multi-Sensory Engagement
Learning Flexibility
Translation of Ideas

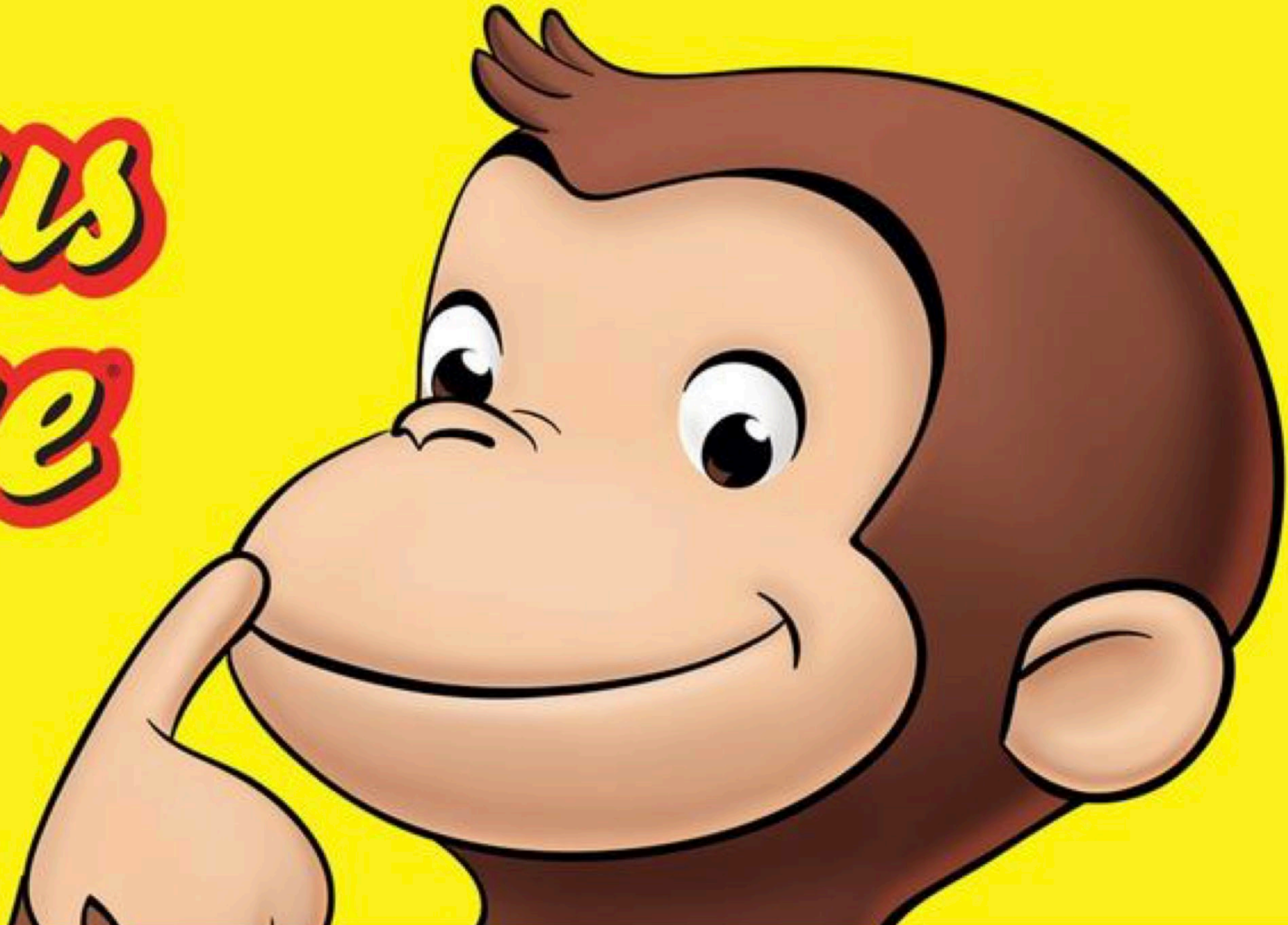




Give Me More

CULTURAL CURIOSITY

*Curious
George*



The leader in curiosity is ... ?



Give Me More
CULTURAL CURIOSITY

Creativity — Innovation
Curiosity — Creativity



CAFFE
STRATEGIES

**CREATE AND
GROW RICH**

Today's Guest
Dr. Alison Hoystmeyer
Curiosity Researcher,
University of Southern California



Leadership curiosity is a necessity!

Dr. Alison Hoystmeyer, Workplace Curiosity Expert, Episode #74



We come to Earth curious and
ready to connect with others and explore!





Psychologically safe environments increase
curiosity!





A Kaleidoscope View

PERSPECTIVE SHIFTING



Captain Charles Plumb

US Navy Jet Fighter Pilot



Captain Charles Plumb

US Navy Jet Fighter Pilot



Who's packing your parachute?

Humility is essential in perspective shifting.

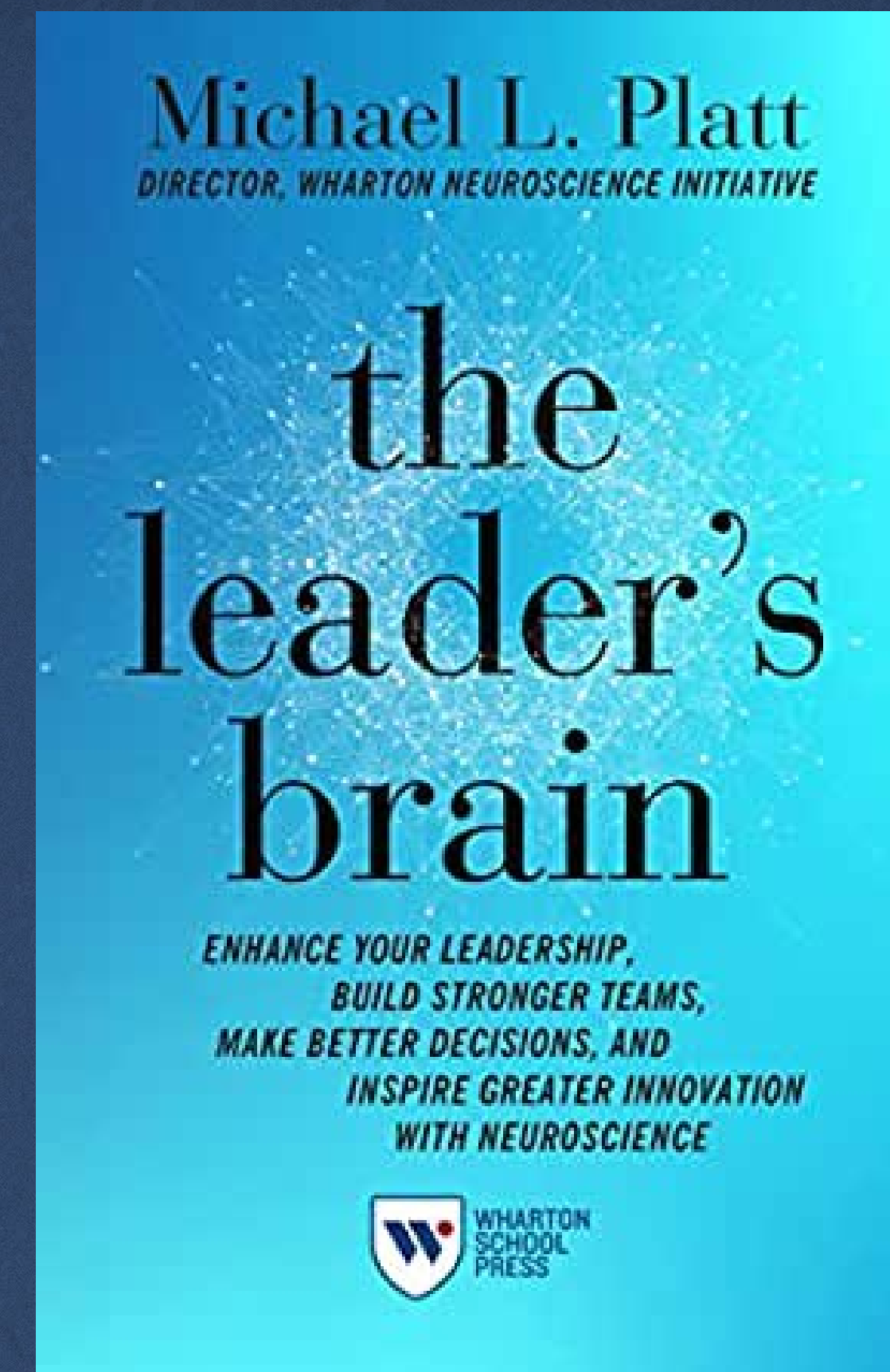


CAFFE
STRATEGIES

**CREATE AND
GROW RICH**

Today's Guest

Dr. Michael Platt
Director of the Wharton
Neuroscience Initiative



Perspective shifting increases your social brain.

Dr. Michael Platt, Leadership and the Brain, Episode #66

Advantage

Increase your vantage points
to increase your connection points.





Culturally True While Being You
AUTHENTIC ADAPTATION

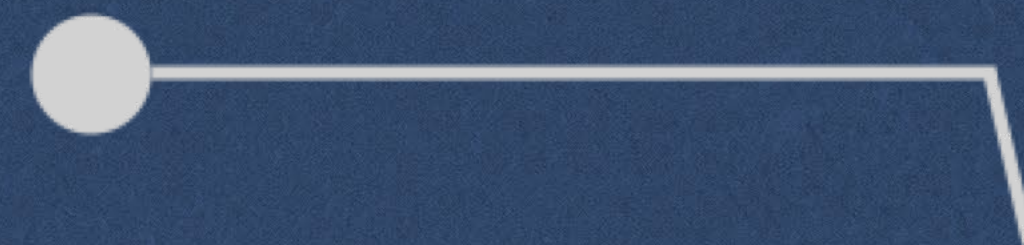
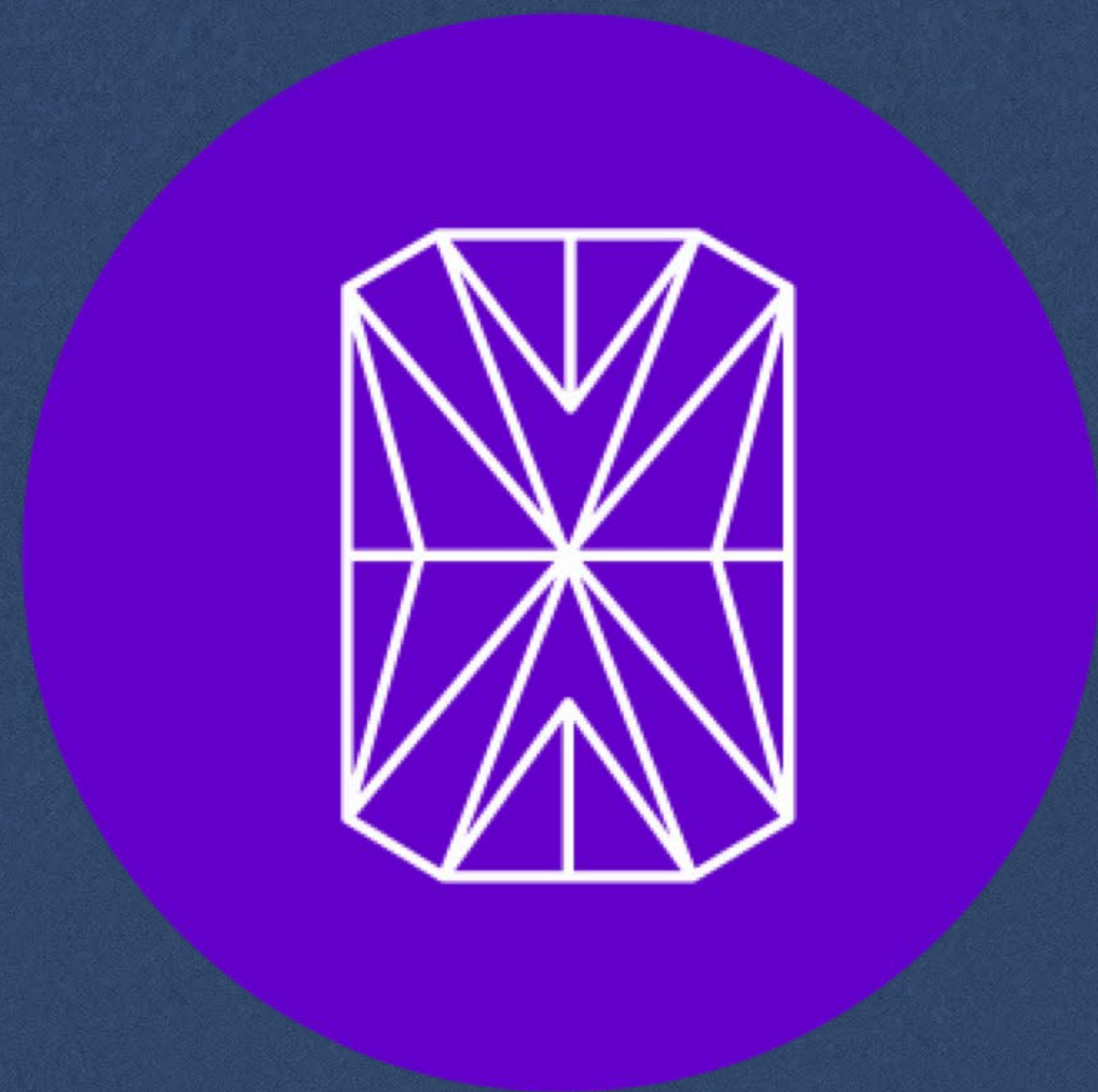


Culturally True While Being You
AUTHENTIC ADAPTATION

VUCA

Volatile, Uncertain, Complex, Ambiguous

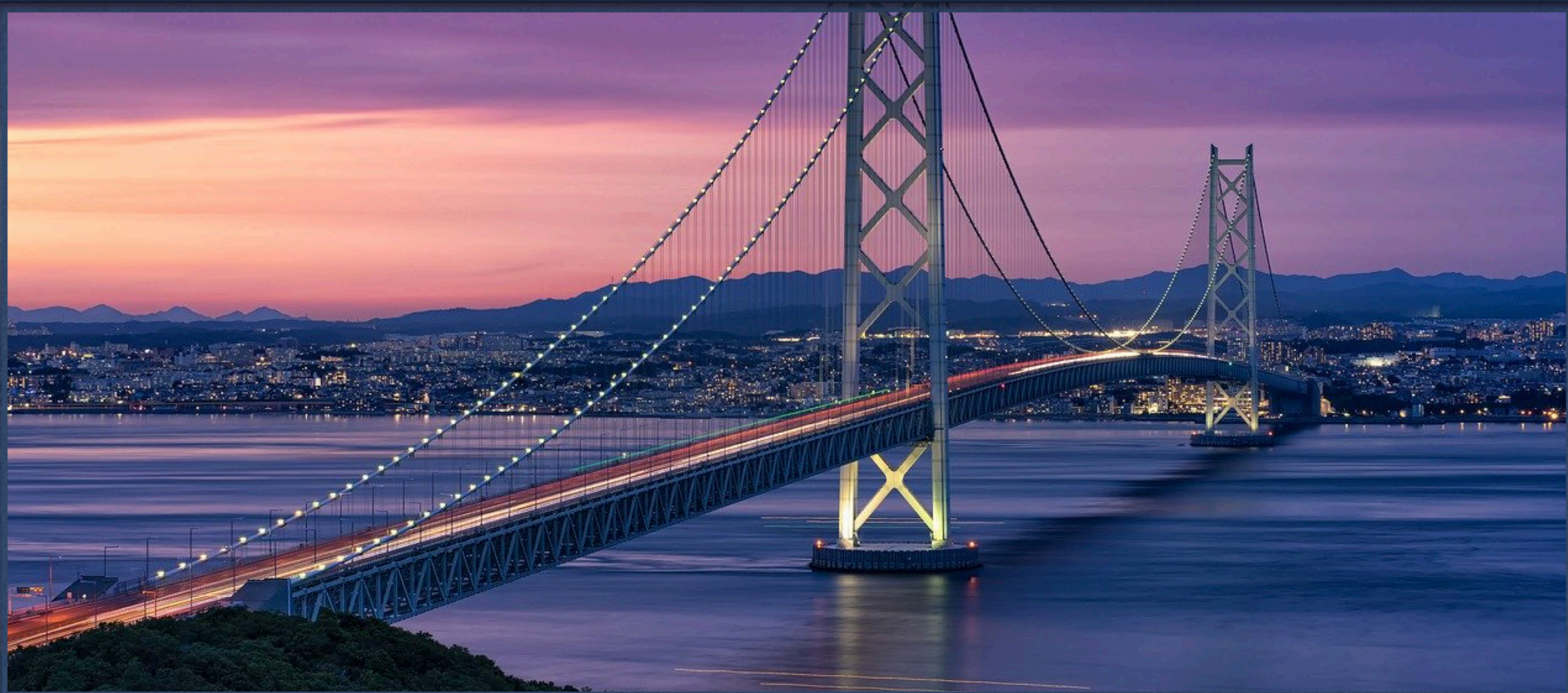




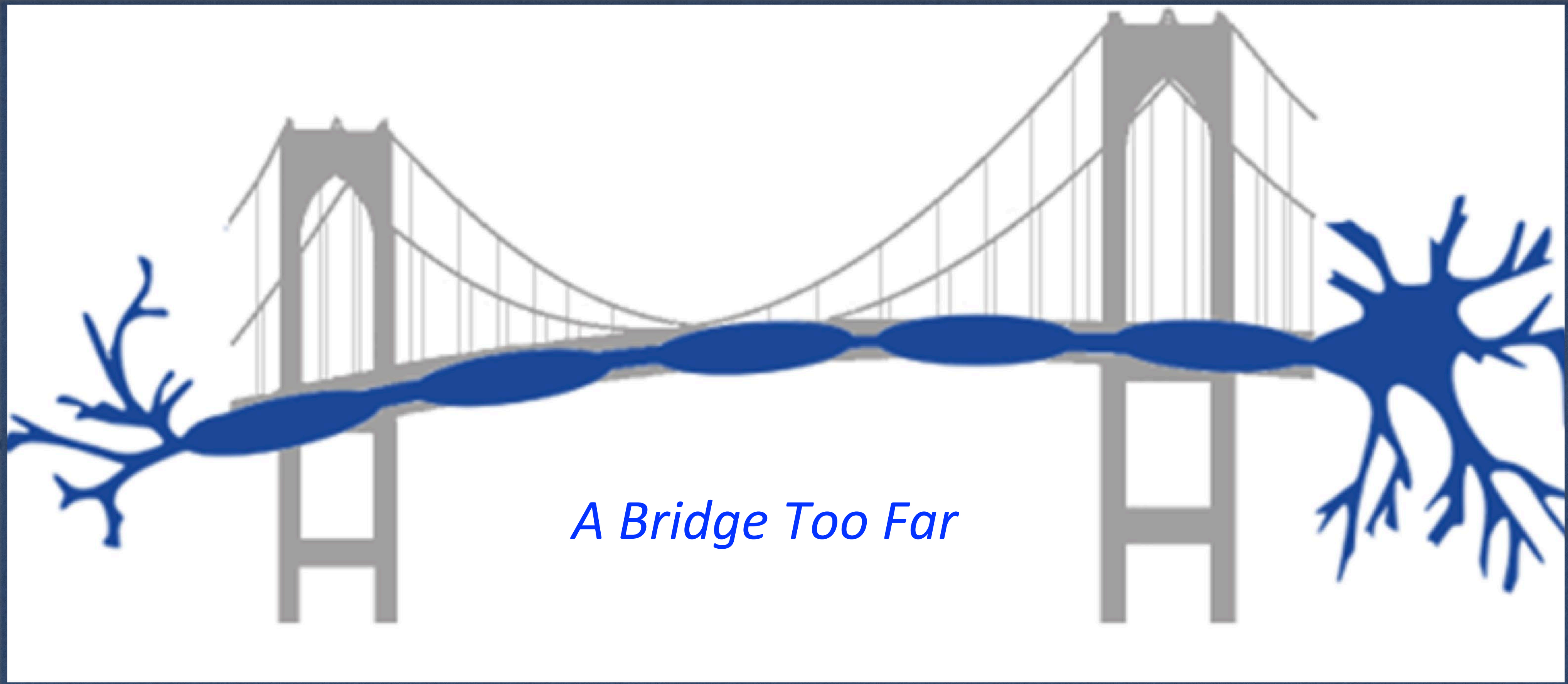
Being The Bridge
**CREATING ACROSS
CULTURES**

Creating Across Cultures

Being a Bridge



Build Bridges of Resources, Connection and Innovation



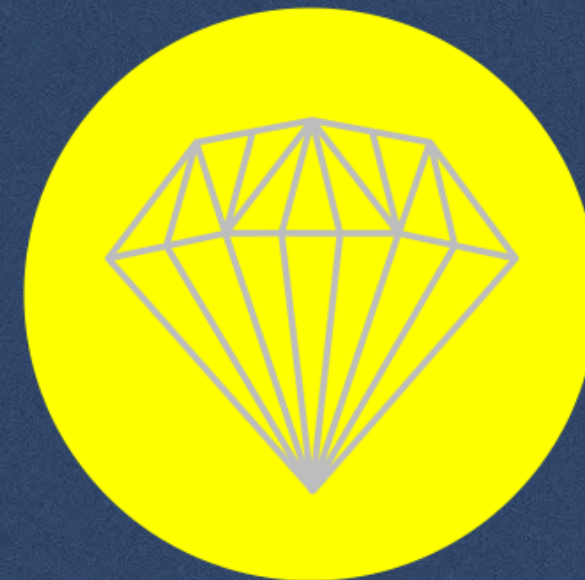
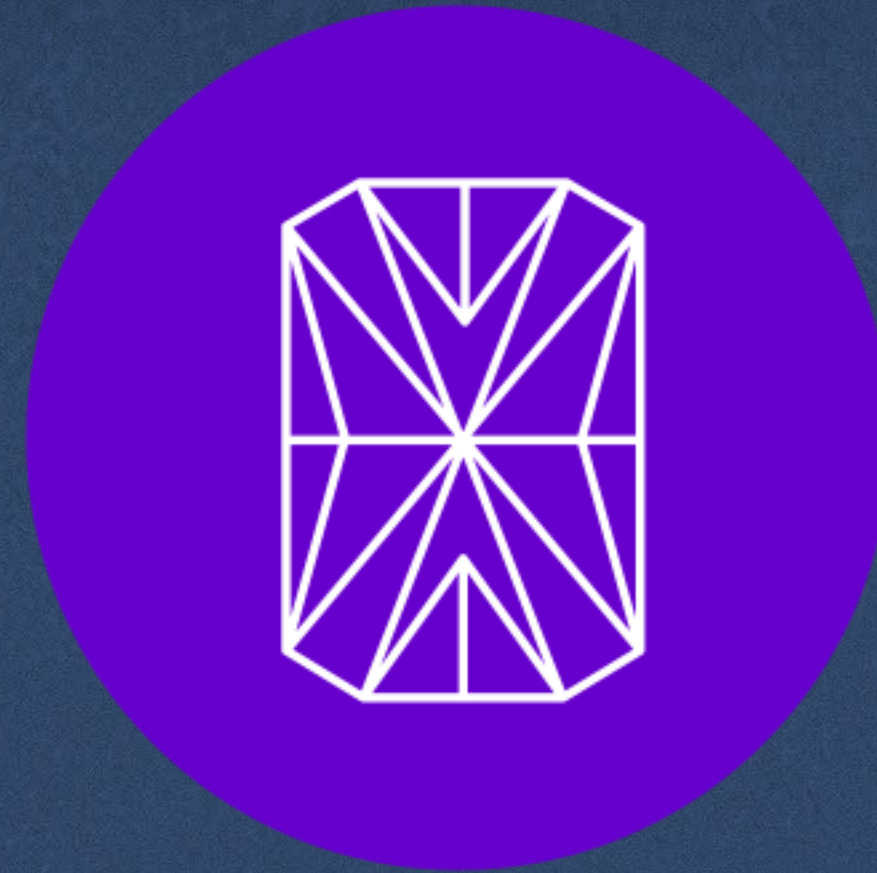
Learning is Integration

Build Better Bridges - Be Better Bridges



Leading is Integration

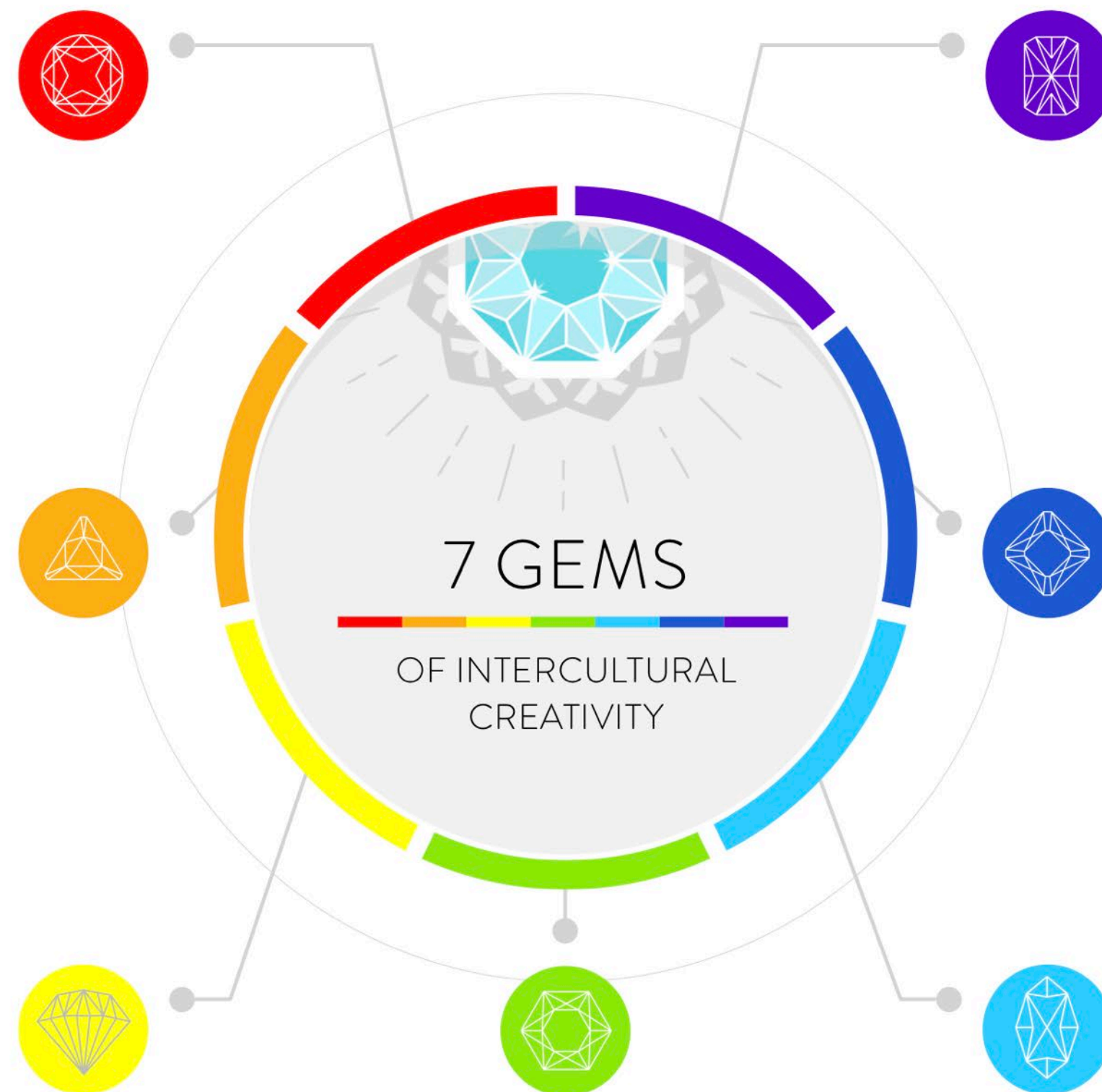
Build Better Bridges - Be Better Bridges



Bridge builders have these gems in place.



Intercultural Creativity is our goal.



Intercultural Creativity®

Creates a Wonderful World...



Acres of Diamonds

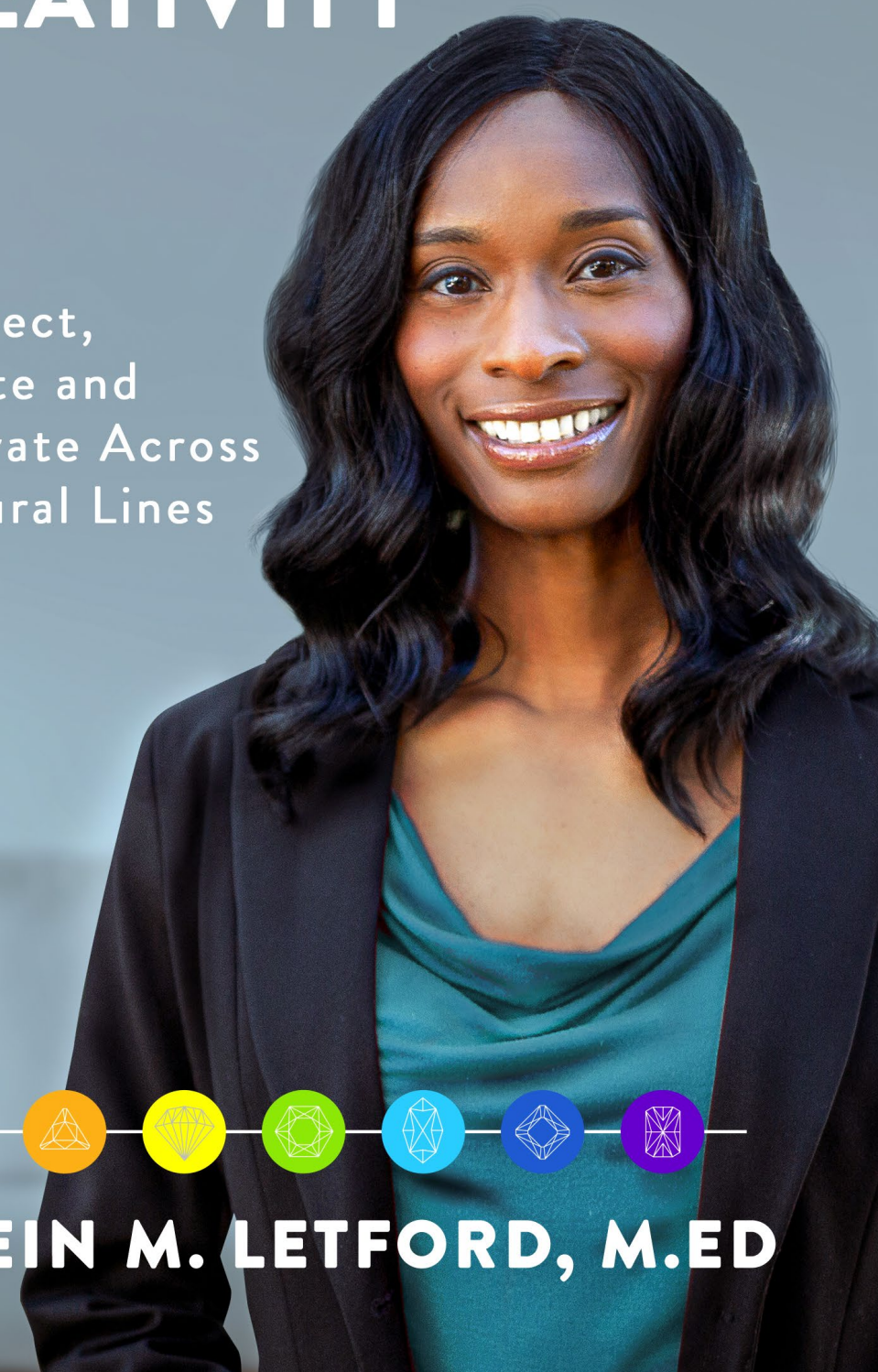


Books By Genein Letford, M.Ed



THE 7 GEMS OF INTERCULTURAL CREATIVITY®

Connect,
Create and
Innovate Across
Cultural Lines



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@GeneinLetford



Shawn T. Letford
Genein M. Letford, M.Ed



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