

CONNECTING YOU WITH KEY DECISION MAKERS
FROM ACROSS THE STATE

2026

EVENT MARKETING INVESTMENT OPPORTUNITIES



KANSASCHAMBER
UNITED FOR BUSINESS

TABLE OF CONTENTS

- 4 ABOUT US
- 5 EVENT CALENDAR
- 6 WHY INVEST?
- 7 EVENT MARKETING PROGRAM (EMP)
- 8 EMP INVESTMENT LEVELS
- 10 ANNUAL DINNER
- 12 CONVERSATIONS WITH THE KANSAS CHAMBER
- 14 CONGRESSIONAL D.C. FLY-IN
- 16 COOLEST CELEBRATION RECEPTION
- 18 KANSAS MANUFACTURING SUMMIT
- 20 KANSAS WOMEN IN BUSINESS CONFERENCE
- 22 HOLIDAY RECEPTION

Kansas Chamber

**MISSION
STATEMENT**

“To continually strive to improve the economic climate for the benefit of every business and citizen and to safeguard our system of free, competitive enterprise.”

ABOUT US



WHO WE ARE

With headquarters in Topeka, the Kansas Chamber is the leading statewide, member-driven organization that serves as the most credible legislative voice for the Kansas business community at the statehouse and Washington D.C.



WHAT WE DO

The Kansas Chamber continuously leads efforts to pass pro-business legislation by drafting language, building coalitions, testifying on each bill, engaging in direct lobbying, and ultimately ensuring passage.



HOW WE WIN

The Chamber PAC's political priorities include electing legislative champions who understand the fundamental role that business plays in the economic health of Kansas and who will promote legislation that lowers the cost of doing business in our great state.

Chamber Contacts:



AMY BILLQUIST

Vice President, Communications & Events
amyb@kansaschamber.org

For general inquiries, contact us at events@kansaschamber.org.

2026 UPCOMING EVENTS

MARK YOUR CALENDAR

MARCH 24	ANNUAL DINNER TOPEKA
JUNE 25	CONVERSATIONS WITH THE KANSAS CHAMBER WICHITA
AUGUST 27	CONVERSATIONS WITH THE KANSAS CHAMBER OLATHE
SEPT. 23-25	KANSAS CONGRESSIONAL FLY-IN WASHINGTON D.C.
OCTOBER 19	COOLEST CELEBRATION RECEPTION WICHITA
OCTOBER 20	KANSAS MANUFACTURING SUMMIT WICHITA
NOVEMBER 4	WOMEN IN BUSINESS CONFERENCE TOPEKA
DECEMBER 10	HOLIDAY RECEPTION JOHNSON COUNTY

LEARN MORE AT [KANSASCHAMBER.ORG/EVENTS](https://kansaschamber.org/events)

**All dates and locations are subject to change.*

WHY INVEST

The Kansas Chamber promotes its mission and purpose as the state's leading advocate for pro-business policies through its annual events.

"Kansas Chamber events are more than networking opportunities—they're platforms for leadership, idea-sharing, and meaningful engagement. They allow our company to support rural and urban businesses across Kansas, while promoting economic development that strengthens and improves the health of our communities."

Sunee Mickle
VP, Government and Community Relations
BCBS of Kansas

Investing in a Chamber event marketing opportunity is a great way for businesses to raise awareness of their companies among Chamber members, the Kansas business community, and federal, state, and local elected officials.

POWERFUL STRATEGIC MARKETING

The goal of our events is to ensure they are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, enhanced digital promotions, and earned media.

OUR REACH INCLUDES:

- ▶ An average of 50,000+ social media impressions from live event coverage, with larger events averaging 200,000+ impressions.
- ▶ E-mail campaigns that reach an average of 3,000 business professionals.
- ▶ 1000+ online visitors to event web pages each month.

INVESTING CAN HELP:

- ▶ Strengthen your company's brand and spotlight its latest initiatives.
- ▶ Position your company as a leader on critical and timely issues for the business community.
- ▶ Create strategic relationships with business leaders within and across industries.
- ▶ Generate productive new leads.
- ▶ Gain access to elected leaders and policy influencers.
- ▶ Develop, recruit, and retain your employees.

EVENT MARKETING PROGRAM



The Chamber's most valuable investment package is the **Event Marketing Program (EMP)**.

The **EMP** bundles all annual events scheduled throughout the year. Through this program, businesses can raise awareness of their companies among Chamber members, the Kansas business community, and with federal, state, and local elected officials - at up to a 40% savings.

The **EMP** investment benefits include registration to the events plus company logos in the Monthly Memo newsletter and on the Chamber's website. Depending upon level of investment, additional benefits may include your company's logo on event signage and e-communications to chamber members as well as recognition during the event and speaking opportunities. And an exclusive perk for **EMP** members - virtual events include unlimited registrations as long as there are slots available.

In addition to the investment benefits, businesses who join **EMP** receive exclusive perks and marketing opportunities throughout the year - including special tours, opportunities to share company videos to event attendees, and discounted investments for other Chamber events.



EMP INVESTMENT LEVELS

PLATINUM

EMP Investment Benefits

Total Value: \$40,500 EMP Package: \$28,000

Annual Dinner

- ▶ Two VIP tables with priority seating
- ▶ Tickets to VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Two tickets to Exclusive Keynote Speaker Event
- ▶ Verbal podium recognition during annual program
- ▶ Elevated exposure on event website, signage, and program

Kansas Congressional Fly-In

- ▶ Two registrations - includes all events
- ▶ Verbal podium recognition throughout event
- ▶ Company logo in program book and in sponsor section of event webpage
- ▶ Opportunity to provide company-branded item for attendee welcome bag

Other EMP Events

- ▶ Registration and priority seating for six (6) to eight (8) attendees
- ▶ Branding station/booth at event
- ▶ Verbal podium recognition during program
- ▶ Company logo on event signage, program, and webpage
- ▶ Opportunity to provide company-branded item for attendee welcome bag

**See the
impact of your
investment!**

Post event report
provided for all
sponsorship levels

GOLD

EMP Investment Benefits

Total Value: \$22,500 EMP Package: \$15,000

Annual Dinner

- ▶ One VIP table with prominent seating
- ▶ Tickets to the VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Logo exposure on event website and event sponsor signage
- ▶ Company name featured in program

Kansas Congressional Fly-In

- ▶ One registration - includes all events
- ▶ Company logo in program book and in sponsor section of event webpage

Other EMP Events

- ▶ Registration and reserved seating for three (3) attendees
- ▶ Verbal podium recognition
- ▶ Company logo on event signage, program, and webpage

SILVER

EMP Investment Benefits

Total Value: \$13,500 EMP Package: \$8,000

Annual Dinner

- ▶ One VIP table with preferred seating
- ▶ Tickets to the VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Recognition in dinner program and on webpage

Kansas Congressional Fly-In

- ▶ One registration - includes all events
- ▶ Company name listed in program book and sponsor section of event webpage

Other EMP Events

- ▶ Registration and reserved seats for two (2) attendees
- ▶ Recognition with scrolling logo before/after program and during meal service
- ▶ Recognition in event program and on webpage

CORPORATE

EMP Investment Benefits

Total Value: \$6,500 EMP Package: \$5,000

Annual Dinner

- ▶ One assigned table
- ▶ Tickets to the General Reception
- ▶ Logo displayed on table signage

Kansas Congressional Fly-In

- ▶ One registration - includes all events
- ▶ Company name listed in program book

Other EMP events

- ▶ Registration and reserved seating for one (1) attendee
- ▶ Company name in event program



ANNUAL DINNER

PRICING

VIP Ticket
\$500

Individual Ticket
\$275



TUESDAY, MARCH 24 • TOPEKA

IN-PERSON EVENT

All dates and locations are subject to change. For current information:
kansaschamber.org/events

The Kansas Chamber *Annual Dinner*, is the largest gathering of business leaders and policy makers in the state. The dinner is held during the state legislative session at the Stormont Vail Events Center in Topeka.

The dinner features a national keynote speaker and the presentation of the Chamber’s annual Ad Astra award. The Ad Astra recipient is a Kansas business chosen for its unique contribution to the economic health and welfare of our state and its community. Chamber Champions and Legislative Champions also are recognized during the program.

EXPECTED ATTENDANCE: 800

REGISTER AT:
kansaschamber.org/annualdinner



BENEFIT LEVELS

ANNUAL DINNER TOPEKA

PRE-EVENT

	PRESENTING \$50,000	SPEAKER \$25,000	RECEPTION \$15,000	MEAL \$15,000	PLATINUM \$10,000	GOLD \$6,000	SILVER \$4,000	CORPORATE \$2,000
Logo displayed on home page of Annual Dinner webpage	●	●	●	●	●	●		
Logo featured in all digital communications to chamber members; social media promotion; advertising	●							
Recognition in all social media event promotion	●							
Company name listed on Annual Dinner webpage							●	

DURING EVENT

Tickets to General Reception	16	16	16	16	16	8	8	8
Tickets to Exclusive VIP Reception	16	16	16	16	16	8	8	
Tickets to Keynote Speaker Meet & Greet	16	16	16	16	16	8	8	
Logo displayed on table signage	●	●	●	●	●	●	●	●
Recognition with scrolling logo throughout program	●	●	●	●	●	●		
Tickets to Exclusive Keynote Speaker Roundtable	6	4	4	4	2			
Sponsor Signage	●	●	●	●	●	●		
Verbal podium recognition during program	●	●	●	●	●			
Company logo in program	●	●	●	●	●			
Speaking opportunity during program	●	●						
Company video shown during program	3 min	2 min						
Exclusive reception signage			●					
Company name listed in program book						●	●	

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.



CONVO

CONVERSATIONS WITH THE KANSAS CHAMBER

PRICING PER EVENT

Early Bird:
\$75

Full Price:
\$125



FRIDAY, JUNE 25 • WICHITA
THURSDAY, AUG. 27 • OLATHE

IN-PERSON EVENTS 

All dates and locations are subject to change. For current information:
kansaschamber.org/events

Conversations with the Kansas Chamber focuses on issues and concerns important to the Kansas business community. The program's conversational question and answer format provides a great opportunity for Chamber Members and their guests to hear from business leaders, elected officials, candidates for public office and others.

EXPECTED ATTENDANCE: 100

REGISTER AT:
kansaschamber.org/chamberconversations



BENEFIT LEVELS

CONVERSATIONS WITH THE KANSAS CHAMBER
WICHITA/OLATHE

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	RECEPTION \$2,500
Registration for in-person attendees	8	4	3	2	1	3
Sponsor designation on name tag	●	●	●	●	●	●
Recognition with scrolling logo before/after program & during meal service	●	●	●			●
Company logo on event program and webpage	●	●	●			●
Company name on program and webpage				●	●	
Verbal podium recognition during program	●	●				
Speaking and/or company video opportunity to virtual attendees	●	●				
Opportunity to provide company branded item in attendee welcome bag	●	●				
Branding station/booth at event	●	●				
Speaking opportunity during in-person event	●					
Company Video featured during event (up to two minutes)	●					
Company logo featured on all communications	●					
Speaking opportunity during meal program	●					
Exclusive branding during break or reception						●

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.



KANSAS CONGRESSIONAL FLY-IN

PRICING

Early Bird:
\$575

Full Price:
\$775



SEPTEMBER 23-25 • WASHINGTON D.C.

IN-PERSON EVENT

All dates and locations are subject to change. For current information:
kansaschamber.org/events

The *Kansas Congressional Fly-In* offers attendees the opportunity to meet with the Kansas congressional delegation and many national organizations to discuss issues and policies important to Kansas businesses.

While in D.C., attendees will network with other business leaders and federal partners and make valuable connections while enjoying the history, politics, and culture D.C. has to offer.

EXPECTED ATTENDANCE: 70

REGISTER AT:

kansaschamber.org/dc



BENEFIT LEVELS

KANSAS CONGRESSIONAL FLY-IN
WASHINGTON D.C.

	PRESENTING \$30,000	KANSAS WELCOME RECEPTION \$15,000	CONGRESSIONAL BRIEFINGS \$12,000	AD ASTRA DINNER \$20,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	CORPORATE \$1,000
Registration for attendees	5	3	3	3	2	1	1	1
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on program and event webpage	●	●	●	●	●	●		
Company name on program and webpage							●	●
Opportunity to provide company-branded item for attendee welcome bag	●	●	●	●	●			
Verbal podium recognition throughout event	●	●	●	●	●			
Speaking opportunity during event	●	●	●	●				
General/Occasional social media promotion	●				●	●		
Logo featured in advertising, social media, and communications to members	●							

Items in the gray box indicate an **EXCLUSIVE** sponsorship opportunity.

Other marketing investment opportunities:

- ▶ Lunch Conversations | \$3,000
- ▶ Issues Session | \$6,000
- ▶ Inside DC Politics Luncheon | \$6,000
- ▶ Fly-In Ground Transportation | \$6,000

These marketing investments include:

- ▶ Registration for two (2) (includes Welcome Reception and meals)
- ▶ Speaking opportunity during Fly-In
- ▶ Exclusive event sponsor signage
- ▶ Logo in program book and on event web page



COOLEST CELEBRATION RECEPTION

PRICING

Early Bird:
\$35

Full Price:
\$50



MONDAY, OCTOBER 19 • WICHITA

IN-PERSON EVENT 

All dates and locations are subject to change. For current information:
kansaschamber.org/events

The *Coollest Celebration Reception* is a celebration of the products participating in the **Coollest Thing Made in Kansas** competition. Attendees will have the opportunity to learn more about these unique, Kansas-made products and the businesses that create them.

Learn more about the **Coollest Thing Made in Kansas** competition on the next page!

EXPECTED ATTENDANCE: 100

REGISTER AT:

kansaschamber.org/mfgsummit



COOLEST THING MADE IN KANSAS

The Kansas Manufacturing Council’s (KMC) **Coollest Thing Made in Kansas** competition highlights the state’s manufacturing industry, which employs one out of 11 Kansas workers. Any product made in Kansas qualifies for the competition.

Presented by Forvis Mazars, this competition celebrates the innovation, craftsmanship, and pride of Kansas manufacturers. A panel of industry experts selects the Top 10 finalists, along with the Overall Winner and the public votes to decide which finalist is named the “People’s Choice” winner. Both winners are awarded at the Kansas Manufacturing Summit.

This competition is a great way to learn about the many products made in Kansas. It’s a wonderful opportunity for Kansas manufacturers to show their best stuff and prove they have what it takes to be the Coolest Thing Made in Kansas.

LEARN MORE AT [KANSASCOOL.COM](https://kansascool.com)

	PRESENTING \$20,000	RECEPTION \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500
Tickets to Coolest Celebration Reception	8	6	4	2	2	1
Acknowledgement in contest program	●					
Acknowledgement on webpage	●	●	●	●	●	●
Company logo on event program and webpage	●	●	●	●		
Company name on event program and webpage					●	
Verbal podium recognition during Coolest Celebration Reception	●	●	●	●		
Branding station/booth at Coolest Celebration Reception	●	●	●			
Speaking opportunity during Coolest Celebration Reception	●	●				
Company Video featured during event (up to three minutes)	●					
Tickets to Kansas Manufacturing Summit	4	6	4	2	2	1
Company logo featured on all communications, advertising, and media publicity	●					
Opportunity to present Coolest Thing Awards	●					

PRESENTED BY 



KANSAS MANUFACTURING SUMMIT

PRICING

Early Bird:
\$100

Full Price:
\$150

“The summit is always a great experience. It’s inspiring to connect with others in the industry, share ideas, and leave with ideas I can actually use.”

2024 MFG Summit
Attendee



TUESDAY, OCTOBER 20 • WICHITA

IN-PERSON EVENT 

All dates and locations are subject to change. For current information:
kansaschamber.org/events

The annual *Kansas Manufacturing Summit (KMFGS)* brings together manufacturers, educators and community leaders to discuss common issues and the future of manufacturing in Kansas.

Attendees learn about industry innovations and the services and products Kansas companies offer. Speakers from a variety of industries will join us, as well as plenty of networking opportunities.

EXPECTED ATTENDANCE: 170

REGISTER AT:

kansaschamber.org/mfgsummit



BENEFIT LEVELS

KANSAS MANUFACTURING SUMMIT

WICHITA

	PRESENTING \$10,000	PLATINUM \$5,500	GOLD \$3,000	SILVER \$2,000	CORPORATE \$1,000	BREAKFAST \$2,500	LUNCH \$5,000	BREAK \$2,500
Registration for in-person attendees	8	6	3	2	1	6	3	3
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Recognition with scrolling logo before/after program & during meal service	●	●	●			●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Company name on program and webpage				●	●			
Verbal podium recognition during program	●	●				●		
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●						
Branding station/booth at event	●	●				●		
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		
Exclusive branding during break or reception							●	●

Items in the gray box indicate an **EXCLUSIVE** sponsorship opportunity.

Exhibitor | \$1,500:

- ▶ Registration for two (2)
- ▶ Exhibitor recognition on name tags
- ▶ Booth located inside the main ballroom
- ▶ Company name in exhibitor section of program and webpage
- ▶ Branded item in attendee gift bag



WOMEN IN BUSINESS CONFERENCE

PRICING

Early Bird:
\$125

Full Price:
\$175

“This event was a truly inspiring experience. I walked away feeling refreshed, motivated, and ready to take on new challenges.”

2024 WIB Attendee



WEDNESDAY, NOVEMBER 4 • TOPEKA

IN-PERSON EVENT 

All dates and locations are subject to change. For current information:
kansaschamber.org/events

The purpose of the *Kansas Women in Business Conference* is to provide opportunities for entrepreneurial and business-minded women in Kansas to improve and hone their leadership skills by meeting and hearing from other women leaders and entrepreneurs.

Attendees also will cultivate their business connections by networking and building relationships with other business women.

EXPECTED ATTENDANCE: 180

REGISTER AT:
kansaschamber.org/wib



BENEFIT LEVELS

KANSAS WOMEN IN BUSINESS
CONFERENCE
TOPEKA

ANSAS WOMEN IN BUSINESS
CONFERENCE
PEKA

	PRESENTING \$10,000	PLATINUM \$7,000	GOLD \$3,500	SILVER \$2,500	CORPORATE \$1,500	MEAL \$5,000	BREAK \$2,500
Registration for in-person attendees	8	8	3	2	1	6	3
Sponsor designation on name tag	●	●	●	●	●	●	●
Recognition with scrolling logo before/after program & during meal service	●	●	●			●	●
Company logo on event program and webpage	●	●	●			●	●
Company name on program and webpage				●	●		
Verbal podium recognition during program	●	●				●	
Speaking and/or company video opportunity to virtual attendees	●	●					
Opportunity to provide company branded item in attendee welcome bag	●	●					
Branding station/booth at event	●	●				●	
Speaking opportunity during in-person event	●						
Company Video featured during event (up to two minutes)	●						
Company logo featured on all communications	●						
Speaking opportunity during meal program						●	
Exclusive branding during break or reception							●

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.

Exhibitor options available. Please contact events@kansaschamber.org for more information.

KANSAS CHAMBER'S HOLIDAY RECEPTION

PRICING

FREE

RECEPTION HOST

\$2,500

THURSDAY, DECEMBER 10 • JOHNSON CO.

IN-PERSON EVENT 

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Kansas Chamber's *Holiday Reception* is a celebration for all Chamber members to say "thank you" for the support, guidance, and partnership offered over the past year.

As an opportunity to give back, the Kansas Chamber partners with a charity each year to collect donations for a good cause.

EXPECTED ATTENDANCE: 75-100

REGISTER AT:

kansaschamber.org/holiday



**Our investors are vital to the
success of our events.**

**Without your generous
support, we could not
provide businesses with the
resources and tools available
through our events.**

**Thank you for
your consideration!**





534 SW Kansas Ave. Ste 1400 • Topeka, KS 66603
(785) 357-6321 • president@kansaschamber.org

[t](#) [f](#) [in](#) kansaschamber.org

AFFILIATE ORGANIZATIONS

Kansas Chamber Political Action Committee
Kansas Chamber Education Foundation
Kansas Manufacturing Council
Leadership Kansas
State Affiliate of Ntnl. Assoc. of Manufacturers (NAM)
Kansas Retail Council
Kansas Military and Veteran Affairs Council
Kansas Agribusiness Council
Kansas Legal Reform Center