KANSAS CHAMBER
UNITED FOR BUSINESS

CONVERSATIONS
WITH THE KANSAS CHAMBER

2026 CONVERSATIONS WITH THE KANSAS CHAMBER

PRIMARY GUBERNATORIAL CANDIDATES

JUNE 25, 2026 | WICHITA

IMPACT REPORT



KANSASCHAMBER.ORG/CHAMBERCONVERSATIONS









CONVERSATIONS
WITH THE KANSAS CHAMBER









CONVERSATIONS
WITH THE KANSAS CHAMBER

The decisions made in 2026 will shape Kansas for years to come. The ***June Candidate Conversations with the Kansas Chamber*** gave Kansas business leaders a front-row seat to hear directly from candidates for Kansas Governor from both sides of the aisle in the primary election.

Through moderated Q&A discussions, candidates addressed the policy issues that mattered most to the business community and outlined their visions for Kansas' economic future.

The evening began with a networking reception, followed by dinner and an in-depth conversation focused on the future of Kansas.



WHAT ATTENDEES ARE SAYING

> Really appreciate the opportunity to hear from all of the viable Republicans and Democrats in this pivotal election for the future of Kansas.

> The moderator was excellent! I loved how he just went to the next question no matter what they said.

> It was the perfect amount of time—loved the entire format.

OVERALL EVENT EXPERIENCE

EXCELLENT

OVERALL EVENT RATING

4.67 OUT OF **5**

★★★★½



KANSASCHAMBER.ORG/CHAMBERCONVERSATIONS

RETURN ON INVESTMENT

2026 CONVERSATIONS WITH THE KANSAS CHAMBER

PRIMARY GUBERNATORIAL CANDIDATES



OVERALL ATTENDEES



ORGANIZATIONS REPRESENTED



FIRST-TIME ATTENDEES

EVENT REACH & ENGAGEMENT

With 110 attendees representing 50 organizations, Candidate Conversations brought Kansas business leaders together to hear directly from candidates in the primary election for governor and engage on the issues shaping the state's economic future.

Company Size Breakdown (%)

1-100 Employees	49
101-500 Employees	11
501-1,000 Employees	11
1,001-2,500 Employees	8
2,501-5,000 Employees	3
5,001+ Employees	18

Sponsors connected with leaders from small teams to large-scale organizations—maximizing exposure across Kansas' business landscape.

Industry Breakdown (%)

(Top Industries Represented)

Financial/Banking	22
Healthcare	11
Energy	8
Nonprofit	8
Engineering	6
Government Relations	6
Manufacturing	6

Technology, Insurance, and Service sectors made up 5% or less each of attendees.

Sponsors gained visibility across a well-rounded audience—maximizing visibility across multiple sectors.

Candidate Access & Civic Engagement

Attendees had direct access to candidates sharing their stance on issues tied to economic growth, competitiveness, workforce, taxes, and Kansas' long-term future—issues important to Kansas businesses.

Gubernatorial Candidates	7
House Candidates	7

Kansas Forward Connection

The event reinforced the Chamber's role as the united voice for business and a statewide convener focused on growth, prosperity, competitiveness, effective public service, and stronger policy outcomes.

SPONSOR ROI HIGHLIGHTS

Strong Geographical Reach
Attendees from 15 communities across Kansas (and out of state) were represented.

22 Sponsors. Multiple Touchpoints.
Consistent brand visibility through signage, stage recognition, and program placement.

Unmatched Candidate Access
Attendees had access to 7 Gubernatorial and 7 House candidates allowing opportunity to connect directly on issues important to Kansas businesses.

BRAND VISIBILITY

2026 CONVERSATIONS WITH THE KANSAS CHAMBER

PRIMARY GUBERNATORIAL CANDIDATES

MARKETING REACH

Attendees learned about the event through:

- Kansas Chamber emails & direct outreach
- Social Media posts & press releases
- Previous attendance
- Referrals from board members and chamber leadership
- Word-of-mouth from business leaders

Sponsor visibility was reinforced across trusted channels and amplified through peer-to-peer networks.

EMAIL PROMOTIONS

EMAIL

8	Unique promotions
7,635	Emails delivered
2,630	Unique opens
306	Clicks

SOCIAL MEDIA

PLATFORM	IMPRESSIONS	ENGAGEMENTS
Facebook	18,570	2694
Twitter/X	221	34
LinkedIn	4,430	1,470

WEBSITE PRESENCE

Sponsor logos displayed at www.kansaschamber.org/chamberconversations.

BRAND EXPOSURE

Web, print, advertising, email, and social media.

2026 Event Photos Available
CLICK HERE

THANK YOU TO OUR SPONSORS

RECEPTION SPONSOR

Kansas Bankers Association

PLATINUM

BlueCross BlueShield Kansas · Black & Veatch · COX · Forvis Mazars · Koch

GOLD

AT&T · Delta Dental · Intrust Bank · Lawrence Paper Company · NextEra Energy Resources · Kansas Manufacturing Solutions (Trusted Advisors for Growth)

SILVER

BG Products
Black Hills Energy
Evergy
INA Alert
Intersect
KS Employers for Affordable Healthcare
Kansas Gas Service
Polsinelli

SPONSOR IN 2027!

CONTACT:
Amy Billquist
Vice President, Communications & Events
amyb@kansaschamber.org | 785-357-6321

KANSASCHAMBER
UNITED FOR BUSINESS