KANSAS CHAMBER
UNITED FOR BUSINESS

CONVERSATIONS
WITH THE KANSAS CHAMBER

2026 CONVERSATIONS WITH THE KANSAS CHAMBER

GENERAL ELECTION CANDIDATES

AUGUST 27, 2026 | OLATHE

IMPACT REPORT



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The Kansas Chamber's ***2026 General Election Candidate Conversations*** brought Kansas business leaders together with candidates from both parties for some of the state's most consequential races.

Candidates participated for the offices of U.S. Senate, Governor, Secretary of State, Attorney General, Insurance Commissioner, and Treasurer. The event also included Kansas House candidates, current legislators, campaign staff, Chamber members, and media.

With control of the Governor's office, a U.S. Senate seat, and four other statewide offices on the ballot, this event put Kansas business leaders in the room with the candidates who will decide it. It also reinforced the Kansas Chamber's role as the statewide voice of business and a trusted convener for serious policy conversations.





WHAT ATTENDEES ARE SAYING

It was well run and a pleasant evening and the format was great. Location was good!

I liked how relevant the questions were to each office election.

OVERALL EVENT EXPERIENCE

EXCELLENT

OVERALL EVENT RATING

4.7 OUT OF **5**

★★★★½

RETURN ON INVESTMENT

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OVERALL ATTENDEES



MEDIA OUTLETS IN ATTENDANCE



FIRST-TIME ATTENDEES

EVENT REACH & ENGAGEMENT

With 97 attendees, 17 candidates, and representation from business leaders, policymakers, campaign staff, and media, this event gave sponsors meaningful visibility and direct connection to the people shaping Kansas' political and economic future.

Company Size Breakdown (%)

1-100 Employees	43.1
101-500 Employees	6.9
501-1,000 Employees	12.1
1,001-2,500 Employees	10.3
2,501-5,000 Employees	6.9
5,001+ Employees	20.7

Sponsors connected with leaders from small teams to large-scale organizations—maximizing exposure across Kansas' business landscape.

Industry Breakdown (%)

(Top Industries Represented)

Energy & Utilities	22.5
Government Relations & Public Affairs	15
Financial Services & Banking	12.5
Health Care & Health Insurance	12.5
Legal Services	7.5
Telecomm & Communications	7.5
Employment Services & Workforce	5

Various other sectors represented made up 17.5% of attendees.

Sponsors gained visibility across a well-rounded audience—maximizing visibility across multiple sectors.

Candidate Access & Civic Engagement

Attendees had direct access to candidates sharing their stance on issues tied to economic growth, competitiveness, workforce, taxes, and Kansas' long-term future.

Statewide Candidates	10
U.S. Senate Candidates	2
House Candidates	5

Kansas Forward Connection

This event kept businesses front and center for candidates seeking to lead the state, testing where they stand on growing GDP, increasing prosperity for Kansans, and aligning public services, the pillars driving the Chamber's Kansas Forward vision.

SPONSOR ROI HIGHLIGHTS

High Value Candidate Access
Direct access to 17 candidates, including U.S. Senate, statewide office and Kansas House.

Decision Makers in the Room
Sponsors were visible to an audience of CEOs, presidents, business owners, government affairs leaders, legal counsel, Chamber board members, and other policy decision-makers.

Visibility Beyond the Event
6 media outlets were in attendance, extending the event's reach and sponsor association beyond the 97 people in the room.

BRAND VISIBILITY

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MARKETING REACH

Attendees learned about the event through:

- Kansas Chamber emails & direct outreach
- Social Media posts & press releases
- Previous attendance
- Referrals from board members and chamber leadership
- Word-of-mouth from business leaders

Sponsor visibility was reinforced across trusted channels and amplified through peer-to-peer networks.

EMAIL PROMOTIONS

EMAIL

8	Unique promotions
8,067	Emails delivered
2,243	Unique opens
236	Clicks

SOCIAL MEDIA

PLATFORM	IMPRESSIONS	ENGAGEMENTS
Facebook	4,527	937
Twitter/X	189	33
LinkedIn	1,626	709

EARNED MEDIA

Six media outlets were in attendance including State Affairs, Kansas City Star, Kansas Public Radio, Kansas Reflector, Sunflower State Journal, and Rueters Connect—extending the event's reach and sponsor association beyond the people in the room.

WEBSITE PRESENCE

Sponsor logos displayed at www.kansaschamber.org/chamberconversations.

BRAND EXPOSURE

Web, print, advertising, email, and social media.

2026 Event Photos Available

CLICK HERE

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Black Hills Energy
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Intersect
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