

wib WOMEN IN BUSINESS

KANSAS CHAMBER

Lead with Influence

NOVEMBER 4 | TOWNSITE TOWER | TOPEKA

KANSAS CHAMBER WOMEN IN BUSINESS EVENT

November 4, 2026
Townsite Tower | Topeka
534 S. Kansas Ave., Topeka, KS

wib
WOMEN IN BUSINESS

KANSAS CHAMBER

The Kansas Chamber's Women in Business event brings together Kansas business leaders for a day focused on leadership, influence, connection, and professional growth. Through strong mainstage content, intentional networking, and a curated experience, this event is designed to help attendees strengthen how they show up, build influence, and lead in the moments that matter.

The event will also feature thoughtfully selected attendee experiences and resources that complement the day's focus on leadership, influence, connection, and professional growth.



WHY SHOULD YOU SPONSOR?

As one of the Kansas Chamber's signature advocacy events, the Women in Business Conference provides sponsors with direct visibility among Kansas business leaders.

View the [2025 Event Impact Report](#) to see the reach, engagement and value generated through last year's WIB conference. This report is shared annually with sponsors.

KANSASWIB.COM

SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS AT A GLANCE

Opportunity	Investment	Registrations	Availability
Presenting Sponsor SOLD	\$12,500	8	Exclusive
Lunch Sponsor SOLD	\$5,000	6	Exclusive
Leading Forward Reception Sponsor	\$2,500	2	Exclusive
Leading Spotlight Sponsor	\$2,500	-	Exclusive
Platinum Sponsor	\$7,000	8	Multiple
Gold Sponsor	\$3,500	4	Multiple
Silver Sponsor	\$2,500	2	Multiple
Corporate Sponsor	\$1,500	1	Multiple

SPONSORSHIP OPPORTUNITIES NOTE

Sponsorship benefits are listed in the following pages. Additional sponsorship add-ons and unique program opportunities may be available. Please contact Amy Billquist at amyb@kansaschamber.org with questions.

PREMIER OPPORTUNITIES

PRESENTING SPONSOR - \$12,500 (EXCLUSIVE) -

The Presenting Sponsor receives premier visibility as the lead partner of Women in Business and will be meaningfully incorporated into the event experience.

SOLD

- Exclusive recognition as the Presenting Sponsor of Women in Business
- Registration and premium reserved seating for eight (8) guests
- Opportunity for a company representative to provide brief welcome remarks during the opening program
- Opportunity to be incorporated into a curated leadership, legacy, or sponsor spotlight moment during the event
- Prominent recognition during the program
- "Presented by [Company]" recognition on event signage, stage screens, and registration materials
- Company logo featured in event marketing and promotional materials
- First-position company logo in event program
- Company logo and link included on the event web page
- Recognition in pre-event attendee communications
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Branding station or company display opportunity at the event
- Opportunity to provide branded attendee item, subject to Kansas Chamber approval
- Recognition in the post-event impact report
- First right of refusal for the 2027 Women in Business Presenting Sponsorship

LUNCH SPONSOR - \$5,000 (EXCLUSIVE) -

The Lunch Sponsor is aligned with one of the day's primary networking and relationship-building experiences.

SOLD

- Registration and reserved seating for six (6) guests
- Verbal podium recognition during the lunch program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Recognition as a sponsor of a key networking experience during the day
- One social media spotlight
- Recognition in the post-event impact report

PREMIER OPPORTUNITIES

LEADING FORWARD RECEPTION SPONSOR - \$2,500 (EXCLUSIVE) -

The Leading Forward Reception Sponsor is aligned with the closing celebration of the day and supports one of the event's primary relationship-building experiences.

- Registration and reserved seating for two (2) guests
- Recognition as the Leading Forward Reception Sponsor
- Verbal recognition during the transition into the reception
- Company name included in the event program
- Company name listed on the event web page
- Digital recognition during the event
- Sponsor recognition on attendee name tags

LEADERSHIP SPOTLIGHT SPONSOR - \$2,500 (EXCLUSIVE) -

Sponsor a short video spotlight featuring women leaders and leadership advice shared throughout the event.

- Each video introduction includes "This spotlight brought to you by..." with company logo
- Recognition tied to one leadership spotlight moment
- Company name included in the event program
- Digital recognition during the event
- Recognition in the post-event impact report



GENERAL OPPORTUNITIES

PLATINUM SPONSOR

- \$7,000 -

- Registration and reserved seating for eight (8) guests
- Verbal podium recognition during the program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Recognition as a supporting sponsor of a featured leadership, networking, or attendee experience element, based on availability and sponsor fit
- One social media spotlight
- Opportunity to provide a branded attendee item, subject to Kansas Chamber approval
- Recognition in the post-event impact report

SILVER SPONSOR

- \$2,500 -

- Registration and reserved seating for two (2) guests
- Company name included in the event program
- Company name listed on the event web page
- Digital recognition during the event
- Sponsor recognition on attendee name tags

CORPORATE SPONSOR

- \$1,500 -

- One (1) event registration
- Company name included in the event program
- Sponsor recognition on attendee name tags

GOLD SPONSOR

- \$3,500 -

- Registration and reserved seating for four (4) guests
- Verbal podium recognition during the program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags

SCHEDULE AT A GLANCE

8:00 AM - BREAKFAST

8:45 AM - PROGRAM BEGINS

10:25 AM - BREAK/NETWORKING

12:10 PM - LUNCH/NETWORKING

2:00 PM - BREAK/NETWORKING

4:00-5:00 PM - RECEPTION

MAXIMIZE YOUR VISIBILITY

Secure your sponsorship early to receive the full value of your benefits.

AMY BILLQUIST

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